

Global
Youth 
Microenterprise
Conference

A Making Cents
International Learning Event

September 10-11, 2007
Washington, D.C.



Global Youth Microenterprise Conference

September 10-11, 2007

Washington, D.C.

A Making Cents
International Learning Event



2900 M Street, NW. Washington, DC 20007

Tel: +1 202-783-4090 • Fax: +1 202-783-4091

Skype: MakingCentsInfo • Email: info@makingcents.com

www.makingcents.com • www.ymeconference.org

Dear Colleagues:

I am honored to welcome you to Making Cents International's inaugural Global Youth Microenterprise Conference—the first-ever gathering of the world's leading experts and practitioners in youth microenterprise, entrepreneurship, and livelihood development. Our objective is to identify innovative possibilities for action that will result in even more significant economic opportunities for youth and in turn, strengthen local communities, national economies and people's well-being.

The Global Youth Microenterprise Conference highlights Making Cents' efforts to develop specialized networks and innovative learning opportunities that inspire youth, practitioners, policy makers, and members of the private sector to genuinely improve economic opportunities for young people. During the past nine years, Making Cents has provided technical assistance to more than 4,000 youth and adult business service providers in 43 countries and in 17 languages. In the process, and in conjunction with many of you, we recognized the need for those working in the youth enterprise and workforce development sector to come together to discuss and break new ground on the programmatic, policy and research implications of:

- The Role of Youth Microenterprise in the 21st Century: Facing the Challenge of Youth Unemployment and Vulnerability
- Strategies to Address the Needs of Youth Entrepreneurs
- How to Build Partnerships and Advance Youth Microenterprise to Support Social and Economic Development

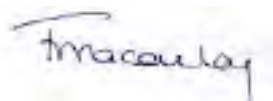
More than 270 participants from more than 30 countries in Asia, Africa, the Caribbean, Europe, Latin America, and North America have gathered to address these issues and develop concrete new programmatic, policy and research initiatives that better advance the interests of the world's youth as change-makers and leaders.

To this end, I invite you to take full advantage of the many opportunities built into the conference agenda to engage face-to-face with other practitioners, policy makers, youth, leaders of the private sector and other professionals whose proactive work, actionable ideas, and strategies are revolutionizing the lives of youth people, while building their employability, entrepreneurship, life and financial skills.

We invite you to share your initiatives, think out of the box, and build a new trail forward. A team of senior specialists in the youth microenterprise, entrepreneurship, and livelihood development fields, as well as leading experts in microfinance, education, and youth development will capture the learning that happens in all plenary and break-out sessions, roundtable discussions, and the World Café. Outcomes will be shared via email as well as through the conference report and website. We hope you will be able to use this report to create more effective programming, make strategic investments, expand your network and start new partnerships. We also look forward to continuing the dialogue and information sharing with you in the future, so that together we can improve the programming available to our world's youth.

On behalf of Making Cents International, the conference sponsors and Advisory Committee, I again thank you for attending this inaugural Global Youth Microenterprise Conference and for sharing with us your experience and knowledge.

Sincerely,



Fiona Macaulay
President, Making Cents International

We would like to thank our generous conference sponsors:

Gold

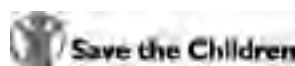


The ImagineNations™ Group (www.imagenations.org) is a global alliance of social entrepreneurs, thought leaders, investors, financial institutions, global brands, media, and organizations – all working together to empower and inspire a new generation of successful youth investment and employment in the developing world by providing youth entrepreneurs with the financial resources they need to work, participate in internships and apprenticeships, or start micro-enterprises and small businesses by launching investment funds, training initiatives, and a range of business development services.

Bronze



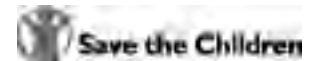
Copper



Reception



Advisory Committee



“During the coming years, the world will need to find employment for millions of adolescents who are now on the cusp of entering the workforce. Entrepreneurship will be crucial to addressing the challenges that will result from this situation.

Save the Children, which focuses on equipping young people with the key skills and assets they will need to succeed in achieving financial, social and learning goals, is uniquely-positioned to play a leading role in this field, in close collaboration with microfinance organizations, technical institutes, the private sector, and national governments.... We hope that this conference will provide an opportunity for practitioners to share strategies leading to more successful models on youth employment.”

*Charles MacCormack,
President and Chief Executive Officer,
Save the Children*

Exhibitors

The ImagineNations Group

The ImagineNations Group is a global alliance of social entrepreneurs, thought leaders, investors, financial institutions, global brands, media, and organizations – all working together to empower and inspire a new generation of successful youth investment and employment in the developing world by providing youth entrepreneurs with the financial resources they need to work, participate in internships and apprenticeships, or start micro-enterprises and small businesses by launching investment funds, training initiatives, and a range of business development services. www.imagenations.org

Academy for Educational Development (AED)

The Academy for Educational Development (AED) is a non-profit organization working globally to improve education, health, civil society, enterprise, and the environment – the foundation of thriving societies. Working collaboratively with local and national partners, AED fosters sustainable results through practical, comprehensive approaches to social and economic challenges. www.aed.org

Save the Children

Save the Children will share information on adolescent and youth livelihood programming in Nepal, Jordan, Philippines, Malawi, Bolivia, and Ethiopia. A range of strategies and approaches will be represented in case studies. Publications on various Economic Opportunities programs benefiting children and youth will be available. www.savethechildren.org

CHF International

CHF International's mission is to be a catalyst for long-lasting positive change in low- and moderate-income communities around the world, helping them to improve their social, economic and environmental conditions. For more information please visit www.chfinternational.org

Rapport International

Founded in 1987, Rapport International offers foreign language translation, interpretation and services in more

than 100 languages to hundreds of well-known companies around the globe. Rapport International is a known source for fast yet exacting, knowledgeable and culturally sensitive services. www.rapportintl.com

Association for Enterprise Opportunity (AEO)

The Association for Enterprise Opportunity (AEO) is the national association of community-based programs that provide entrepreneurial education, access to capital and support to aspiring entrepreneurs. AEO manages the Prudential Young Entrepreneur Program which provides entrepreneurial training for young people ages 18-30. AEO will exhibit publications, manuals and sample products. www.microenterpriseworks.org

Mennonite Economic Development Associates (MEDA)

Mennonite Economic Development Associates (MEDA) will share experiences of its PPIC-Work project in Egypt, as well as some of the findings of its study on the impact microfinance has on the lives of children. MEDA will also showcase a computer game it helped design that teaches youth basic business development and micro-entrepreneurial skills. www.meda.org

Junior Achievement

To inspire and prepare young people to succeed in a global economy. www.ja.org

Private Education Development Network – Uganda

Promoting entrepreneurship skills and financial education among children and youth. www.pedn.org

Youth 2 Youth (Y2Y) of the World Bank

The Youth Innovation Fund (YIF) is a Y2Y program that provides both budgetary and non-budgetary resources to World Bank staff to implement youth-focused projects together with local partners. With its “maximum impact with minimum resources” approach, YIF has: created job opportunities, encouraged entrepreneurship, used high-end technology and skills,

A Making Cents International Learning Event

engaged youth in policy dialogue, built youth capacity, and leveraged funds.

<http://go.worldbank.org/HQB6GE24C0>

Street Kids International

Street Kids International is a non-profit agency founded in Canada that is a global leader in developing and disseminating the strategies and tools needed to give street kids around the world the choices, skills, and opportunities to make better lives for themselves. We team with youth workers to develop locally relevant, innovative workshops using award-winning animated stories that engage kids about sexual health, drug use, and youth entrepreneurship. www.streetkids.org

NeighborWorks America

NeighborWorks America creates opportunities for people to live in affordable homes, improve their lives and strengthen their communities. www.nw.org

Insight, LLC

Insight, LLC delivers financial programs to youth and young adults covering financial literacy, entrepreneurship, life, and career readiness skills. These programs are delivered in Spanish and English, and are from half-day workshops to five-day “camps.” www.goinsight.net

School of Community Economic Development, Southern New Hampshire University

The School of Community Economic Development at Southern New Hampshire University has been an internationally recognized leader in education, public policy, research, and institution building in the field of Community Economic Development since 1982. The focus of the school’s programs has been to build the capacity of the policymakers and practitioners representing community-based organizations. www.snhu.edu/ced

Making Cents International

Making Cents is committed to creating a legacy of improved skills and economic opportunities at the individual, community, and global levels. Working through local partners worldwide, the firm provides

innovative support services and tools to better serve medium, small, and microenterprises. Visit www.makingcents.com or email info@makingcents.com for further information.

“It is more than just being an entrepreneur. It’s a way of life. When we decide to work for ourselves, it involves responsibility, determination, emotional intelligence, long work hours, organization, and strategizing ways to become more productive.”

***Ricardo García Salcedo, Mexico
2007 Global Youth Consultation***



Program at a Glance

Monday, September 10

7:00 – 8:30 am Registration

8:45 – 9:15 am Welcome

Fiona Macaulay, President, Making Cents International

9:15 – 10:00 am

Opening Speaker: Rick Little, Founder of Quest, the International Youth Foundation, and the ImagineNations Group

THEME I: The Role of Youth Microenterprise in the 21st Century: Facing the Challenge of Youth Unemployment and Vulnerability

10:00 -10:30 am

Plenary Speaker: Patricia Mongoma, youth entrepreneur and Head of Programs, the Campaign for Female Education (CAMFED) in Zimbabwe

10:30 – 10:45 am Break

10:45 am – 12:15 pm

Breakout Sessions
Theme I: The Role of Youth Microenterprise in the 21st Century: Facing the Challenge of Youth Unemployment and Vulnerability

12:15 – 1:15 pm Lunch

THEME II: Strategies to Address the Needs of Youth Entrepreneurs

1:15 – 2:15 pm

Plenary Speakers:
Martín Burt, Founder and Managing Director, Fundación Paraguaya
Kyle Taylor, Social Entrepreneur, Youth Venture/Ashoka

2:15 - 2:30 pm Break

2:30 – 4:00 pm

Breakout Sessions
Theme II: Strategies to Address the Needs of Youth Entrepreneurs

4:00 - 4:15 pm Break

4:15 – 6:00 pm

World Café: structured networking event

6:00 -7:30 pm

Reception: Cafritz Conference Center (Main Ballroom)

Tuesday, September 11

9:00 - 9:15 am

Second Day Kick Off

THEME III: Building Partnerships and Advancing Youth Microenterprise to Support Social and Economic Development

9:15 – 9:45 am

Plenary Speaker: Stephen Krempl, Vice President of Global Learning, Starbucks

9:45 – 10:15 am Break

10:15 -11:45 am

Breakout Sessions
Theme III: Building Partnerships and Advancing Youth Microenterprise to Support Social and Economic Development

11:45 am – 1:00 pm Lunch

1:00 – 2:30 pm

Roundtable Discussions

2:30 – 2:45 pm Break

2:45 – 4:15 pm

International Donor Panel

4:15 – 4:30 pm Break

4:30 – 5:30 pm

Summary of Conference Outcomes and Launch of New Initiatives

Program in detail

Monday, September 10

7:00 – 8:30 am Registration

8:45 – 9:15 am Welcome (Main Ballroom)
Fiona Macaulay, President, Making Cents International

9:15 – 10:00 am
Opening Speaker (Main Ballroom)
Rick Little, Founder of Quest, the International Youth Foundation, and the ImagineNations Group

THEME I: The Role of Youth Microenterprise in the 21st Century: Facing the Challenge of Youth Unemployment and Vulnerability
(Main Ballroom)

10:00 – 10:30 am
Plenary Speaker: Patricia Mongoma, Head of Programs, the Campaign for Female Education (CAMFED) in Zimbabwe, and Co-Founder of the CAMFED Association

10:30 – 10:45 am Break

10:45 am – 12:15 pm
Breakout Sessions: Theme I

Topic A: Youth Microenterprise in the Middle East
(Room 302)

Searching for Solutions and Opportunity in the Turmoil of Conflict: A Mid-East Youth Perspective

Presenters: Mohab Murrar, Entrepreneurial Youth Delegate and CEO of Beat, Jordan
Sami Khoury, Entrepreneurial Youth Delegate and CEO of Advanced Business Solutions (ABS), Palestine
Gilbert Doumit – Entrepreneurial Delegate and Senior Partner of Beyond Consulting and Training, Lebanon
Dalia Al-Awqati – Entrepreneurial Youth Delegate and Civil Society Consultant, Middle East and Iraq

This session will provide an interactive opportunity for all participants to discuss the challenges associated with youth unemployment in conflict-affected areas, and

identify effective strategies that generate lasting employment for young people with the vision of sustainable development and a brighter conflict free future. Particular focus will be on the Middle East, which is undergoing the challenges of a youth bulge with youth under 25 representing almost two-thirds of the population in some countries of the region. The impact of conflict and its effects on children and youth are of grave concern to the future orientation and hope of each society.

Facilitator: Jennifer Jordan-Saifi, Program Development and Reporting Specialist, CHF International - West Bank & Gaza

Topic B: Assessing the Effectiveness of Youth Microenterprise
(Room 310)

Is Microenterprise Support to Youth the Solution to Youth Unemployment?

Presenters: Tania Ogasawara, Executive Director, ADE Brasil
Peter Shiras, Vice-President Employability & Health, International Youth Foundation
John M. Box, Vice President of Product Development, JA Worldwide (Junior Achievement)

This panel will explore whether microenterprise is an effective solution to youth unemployment. Several development organizations provide entrepreneurial training to increase the ability of youth to become successful microentrepreneurs. Although the model is popular, the success rate of young entrepreneurs is often low. Another approach to reducing youth unemployment centers on fostering partnerships between private sector employers and educational institutions. These partnerships inform curricular offerings and provide youth with hands-on experience through internships while also helping to keep the school curriculum current with industry human resource needs. The panel will discuss different approaches to preparing youth for work and the values these experiences have within the employment framework.

Facilitator: Marshall Bear, Microenterprise Specialist

Topic C: Youth Microenterprise as a Strategy to Combat and Mitigate HIV/AIDS

(Room 405)

Addressing the Challenges of Unemployment and Economic Vulnerability Among Orphans and HIV-Affected Youth

Presenters: Grace Ikumbu, youth leader, GROOTS Kenya
John Githinji, youth leader, GROOTS Kenya

Grace and John, youth leaders orphaned and affected by HIV/AIDS in Kenya, will highlight strategies vulnerable young people are employing in their communities to promote microenterprise activities through collective resource mobilization and advocacy for property rights. The impact of HIV/AIDS on youth is compounded by the fact many families live in communities already disadvantaged by poverty, poor infrastructure, and limited access to basic services. While microenterprises have helped increase orphans' income levels, their daily struggles are exacerbated when they suffer property disinheritance. These youth will discuss the extraordinary strides GROOTS Kenya and its partner organizations have made to support youth microenterprises and safeguard youths' right to inherit property.

Youth as Clients of Microenterprise Development Services: Understanding the Context and Implications for Orphans and Vulnerable Children

Presenter: Veronica Torres, Senior Specialist, Economic Opportunities, Youth, Save the Children

Youth are a diverse population and their needs and aspirations vary accordingly. This is also true within HIV-affected households where roles shift, and often young people take up early roles of modeling economic behavior to younger siblings and leading the household's resource management. The presentation will be driven by a complementary set of literature analysis and field experiences drawn from a collaborative initiative between FIELD Support LWA and USAID's Office of Microenterprise Development, in coordination with the OVC Working Group. It will examine building blocks for economic strengthening within HIV-affected households, coping mechanisms young people and their families use, and moving from conceptual

understandings to operational interventions.

Youth Entrepreneurship and HIV and AIDS

Presenter: Tony Bloome, International Project Coordinator, Rotary-Washington, D.C.
Wendy Santis, Senior Research Development Associate, Education Development Center, Inc.

These presentations will examine the importance of developing strategies to involve young people in income-generating activities to fight HIV and AIDS in sub-Saharan Africa. These strategies support young people in gaining important skills and earning income to reduce their own poverty. They also help foster a sense of hope and purpose in youth as they contribute to addressing this social problem. The Youth Information and Technology Healthcare and HIV/AIDS Work Zambia Project will provide an example of a program that successfully strengthened youth livelihoods and mitigated the impact of HIV/AIDS via the participation of 200 youth in business skills, entrepreneurship, and information and communications technology training.

Facilitator: Andrew Baird, Director of International Programs, Making Cents International

Topic D: Youth Microenterprise in Complex and Challenging Environments

(Room 301)

Hard-to-Reach Youth in Hard-to-Reach Environments: Core Program Elements for Supporting Youth Savings, Entrepreneurship and Training, with examples from Guinea, Haiti and Afghanistan

Presenters: Melanie Beauvy, EQUIP3 Associate Project Director, Education Development Center, Inc.
Cornelia Janke, Associate Director, EDC Global Learning Group, Education Development Center, Inc.
Natasha Cassinath, International Program Manager, Street Kids International
Terry Isert, Senior MED Technical Advisor, American Refugee Committee
Brandy Bertram, Senior Youth Enterprise Specialist, Making Cents International

Participants in this joint session are asked to consider

A Making Cents International Learning Event

the following questions before the session begins:

What sorts of financial services are best suited for hard-to-reach youth?

How do we determine the content of the training?

How do we merge education/life skills training with more hands-on training for low literacy and illiterate youth?

What is the role of the community in supporting youth? In each one of the other elements?

Facilitator: Timothy Nourse, Microfinance and Enterprise Development Specialist, Academy for Educational Development

Topic E: Investing in Youth: Large Scale Approaches to Youth Employment and Entrepreneurship

(Room 402/404)

Presenters: Alan Fleischmann, Managing Director, ImagineNations Group
Clayton Peters, Associate Director-International Projects, YouthBuild International
Peter Twichell, Senior Program Director, YouthBuild International
Mbongeni Mtshali, International Director, Umsobomvu Youth Fund
Basilisa Yao, Strategic Innovations Adviser, Mercy Corps
Pawan Patil, Senior Economist, World Bank

While many good small scale approaches to youth unemployment exist, the magnitude of the problem requires serious investment in youth and large scale approaches. The ImagineNations Group is a global alliance of social entrepreneurs, investors, financial institutions, corporations and media working together with young people to inspire positive change in society. In this session the ImagineNations Group will present work on facilitating youth investments in Indonesia, Zambia and Morocco; their perspective on comprehensive, sustainable, large scale approaches to youth employment and entrepreneurship; and some ground-breaking global research. The session will draw on lessons from South Africa, Bangladesh and China.

Facilitator: Clayton Peters, Associate Director – International Projects, YouthBuild International

Topic F: Knowledge, Networks, and Aspirations: Economic Foundations for Adolescent Girls' Livelihoods

(Room 309)

Presenters: Kelly Hallman, Associate, Population Council
Sajeda Amin, Senior Associate, Population Council

This session will promote a better understanding of processes that can empower girls and identify the most effective programmatic strategies to improve their lives. Tailored interventions for adolescent girls in financial literacy, savings, credit, and livelihoods development programs will be discussed. Dr. Amin will set the context of micro-finance programming for adolescent livelihoods by presenting nationally representative data from Bangladesh. Dr. Hallman will include in-depth qualitative and quantitative research on livelihoods strategies and vulnerabilities, and the role that financial planning and goals and social networks can play in reducing vulnerability to HIV.

12:15 – 1:15 pm Lunch (Main Ballroom)

THEME II: Strategies to Address the Needs of Youth Microenterprise

(Main Ballroom)

1:15 – 2:15 pm

Plenary Speakers:
Martín Burt, Founder and Managing Director, Fundación Paraguaya
Kyle Taylor, Social Entrepreneur, Youth Venture/Ashoka

2:15 – 2:30 pm Break

2:30 – 4:00 pm

Breakout Sessions: Theme II

Topic A: Microenterprise Programs Addressing the Needs of Adolescent Girls

(Room 310)

Grassroots to Global: Implementer, Researcher and Donor Perspectives

Presenters: Mona Selim, Consultant, International Center for Research on Women (ICRW)
Brooke Hutchinson, Director, CAMFED-USA

Patricia Mangoma, Head of Programs, CAMFED-Zimbabwe

Susan Bornstein, Director of Program Development, TechnoServe

This session will focus on microenterprise programming and expanding economic opportunities for adolescent girls. Each organization will present learnings from their unique perspectives and experiences. The Campaign for Female Education (CAMFED) and TechnoServe will each present their in-depth programmatic experience in forging partnerships on the ground and creating effective strategies for promoting girls' economic opportunities. CAMFED's Seed Money Scheme and TechnoServe's Young Women in Enterprise Program will be highlighted. The International Center for Research on Women (ICRW) will provide a comparative perspective on diverse settings, models, and approaches for strengthening adolescent girls' ability to participate in the economic sphere.

Facilitator: Mona Selim, Consultant, International Center for Research on Women (ICRW)

Topic B: Youth Social Entrepreneurship

(Room 301)

Youth Social Entrepreneurship – Empowering Youth to Create Innovative Change

Presenters: Kyle Taylor, Founder, Operation Outreach
Romina Lauori, Global Coordinator, Ashoka/Youth Venture

Agnes Dasewicz, Program Manager, Grassroots Business Initiative International Finance Corporation (IFC)

Presenters will engage participants in an interactive session that explores the power of youth social entrepreneurship. It will illustrate techniques for implementing social entrepreneurship into programs, and supporting young people creating change. Ashoka's Youth Venture will explain its vision of a world where everyone is a changemaker through a global culture of young people initiating positive, lasting change. The Grassroots Business Initiative will describe how it supports youth entrepreneurs, connecting them to strategic partners and leveraging their capabilities.

Facilitator: Georgia Sambunaris, Senior Financial Markets Specialist, USAID.

Topic C: Financial Services for Young People

(Room 302)

The Village Savings and Loan Approach to Providing Financial Services for Youth

Presenter: Lauren Hendricks, Director of Economic Development, CARE

Online Lending: The Democratization of Microfinance

Presenter: John Fay, Co-Founder, SEM Fund

This presentation will describe how online microfinance works and discuss its potential for expanding access to affordable microenterprise loans in the developing world. As Internet connectivity has spread to developing countries in recent years, young entrepreneurs have been especially quick to grasp its possibilities. One of the resulting innovations is online microfinance, which uses peer-to-peer lending technology to allow anyone with a credit card and Internet access to lend money to individual microenterprises in the developing world. The SEM Fund is a grassroots microfinance institution in Senegal that raises most of its loan capital through Kiva, an online microfinance operation.

Facilitator: John Schiller, Microfinance Technical Team Coordinator, Plan International

Topic D: Reaching Vulnerable Youth in North America

(Room 402/404)

Beyond the Classroom: Effective Microenterprise Development for Youth

Presenter: Brendan Landry, YouthWorks! Director, Microbusiness Development Corporation

How do you move beyond curriculum-based entrepreneurship education for youth and enter the world of microenterprise development? By focusing on the needs and opportunities of the youth! Join us in a dynamic investigation and discussion of tools, techniques, and best practices for developing a service continuum of microenterprise support for youth interested in business ownership and more. Be prepared to share your journey of youth microenterprise

development as you engage in a real-world case study conversation of U.S. youth aged 12 to 16 who are each working towards entrepreneurial goals in surprisingly similar, yet strikingly different manners.

Developing REAL Entrepreneurial Talent in Youth through Action Learning

Presenter: Ms. Anna Koltchagova, Associate Director, North Carolina Rural Entrepreneurship through Action Learning (NC REAL)

Dr. Eleanor Herndon, Executive Director, North Carolina Rural Entrepreneurship through Action Learning (NC REAL)

Entrepreneurship is of critical importance to all youth as they adjust to the realities of the 21st Century global economy. In order to prepare youth for a global economy, we must seamlessly weave entrepreneurial thinking into K-20 curricula as well as provide students with the specific skills (e.g. financial literacy) that will equip them to take an idea to enterprise, either as an employee or as an entrepreneur. This session introduces participants to a comprehensive, action-oriented, and seamless REAL curriculum that develops entrepreneurial talent.

Real Life Stories of Students, Teachers and Leaders Saying YES! to Incorporating Youth Entrepreneurship into U.S. Schools

Presenter: Julie Silard Kantor, Executive Director, National Foundation for Teaching Entrepreneurship (NFTE – Greater Washington, DC)

I Said Yes! –a compilation of real life stories of students, teachers, and leaders saying YES! To youth entrepreneurship in America's schools – is about young people and what we can do to better serve them, especially the one in five living below the poverty line. Participants will be introduced to a growing movement that teaches entrepreneurship to young people from low-income communities, called the National Foundation for Teaching Entrepreneurship (NFTE).

Facilitator: Brandy Bertram, Senior Youth Enterprise Specialist, Making Cents International

Topic E: Reaching Vulnerable Youth in Emerging Economies (Room 309)

Impact of Microenterprises on Youth and Development

Presenter: Anywar Ricky Richard, Programme Director, Friends of Orphans – Uganda

Anywar Ricky Richard, a former abducted child soldier in Uganda, will discuss the importance of youth participation in program development, especially in war-torn areas, as youth take center stage on both sides of warring parties, and form the largest portion of abduction, rape, and torture victims. Ricky will explore a case study on the “Let Me Do It Myself” Vocational Program that aims to empower, rehabilitate, and reintegrate formerly abducted youth, orphans, and child mothers who are heading vulnerable households impacted by war and HIV/AIDS in Uganda. Youth are trained in business, entrepreneurial, and vocational skills and given access to capital to help them launch income generating initiatives.

Topic F: Tools to Build Youth Life, Employability, Vocational, and Financial Skills

(Room 405)

Preparing and Empowering Youth for the Modern Workforce

Presenter: Tony Doggett, Managing Project Specialist, American Institutes for Research (AIR)

Tony Doggett will lead a discussion on preparing youth for employment in a modern, market-driven economy, with a particular focus on “soft” skills, such as leadership, critical decision-making, entrepreneurship, public speaking, writing, interviewing, and resume writing. AIR will present its experience from its youth development activities in Brazil and Macedonia; learn from other participants engaged in similar programs around the world; and engage in a mutually beneficial dialogue on lessons learned that can be applied in a range of settings.

Jobs for Unemployed Youth the Public-Private Partnership (PPP) Way

Presenter: Meera Shenoy, Director, Employment

Generation & Marketing Mission (EGMM), Rural Development Department, Government of Andhra Pradesh, India

Through case studies, this presentation will explore the Employment Generation and Marketing Mission (EGMM), a society established by the Rural Development Department of the government of Andhra Pradesh, India to identify, train, and link unemployed rural youth to jobs in the private sector. It works in a public-private partnership that involves the government, the private sector, and rural communities. Impact studies have shown that providing one job in the organized sector to one youth takes the entire family out of poverty in a sustained manner. Case studies of participating young people will explain how.

A Holistic Approach to Creating Young Entrepreneurs in Rural Africa

Presenter: Samuel Watulatsu, Founder and Trustee, Foundation for Development of Needy Communities, Uganda

Samuel Watulatsu will explain how his organization in Uganda takes a holistic approach to empowering youth to become young entrepreneurs through: vocational skills training; education in entrepreneurship and information/communications technologies; participation in school-based microenterprises; access to microfinance; and training in advocacy. He will also demonstrate how to develop successful partnerships that provide participating youth with student scholarships; technical assistance; life, health, and financial skills; as well as self-esteem and identity-building activities through cultural dance and music groups. The presentation will also explain how this model can be transferred to other parts of Africa.

Facilitator: Andrew Baird, Director of International Programs, Making Cents International

4:00 – 4:15 pm Break

4:15 – 6:00 pm

World Café: structured networking event
(Main Ballroom)

We invite you to participate in a process of meaningful conversation that promises to energize, inspire and

excite you. The World Café methodology gives you the chance to participate in evolving rounds of dialogue while at the same time remaining part of a single, larger and connected conversation. You will have the opportunity to talk and reflect more deeply with colleagues on critical issues related to youth microenterprise, entrepreneurship, and livelihood development. You will also be able to foster productive relationships, collaborative learning and collective insight around key strategic questions. The objective: to identify innovative routes to action.

6:00 – 7:30 pm Reception

(Main Ballroom/Terrace)

Tuesday, September 11

9:00 – 9:15 am

Second Day Kick Off (Main Ballroom)

THEME III: Building Effective Partnerships to Advance Youth Microenterprise to Support Social and Economic Development

(Main Ballroom)

9:15 – 9:45 am

Plenary Speaker: Stephen Krempf, Vice President of Global Learning, Starbucks

9:45 – 10:15 am Break

10:15 – 11:45 am

Breakout Sessions: Theme III

Topic A: Public-Private Partnerships for Young Entrepreneurs in Agriculture

(Room 404)

Empowering Youth in Cocoa Communities of West Africa

Presenters: Jason Befus, Program Manager, CIRCLE/CLASSE projects, Winrock International
Charles Feezel, Education Program Director, World Cocoa Foundation

With the increasing modernization of developing countries, many youth, especially the educated youth, see agriculture as a trade for the poor and uneducated.

This viewpoint has a negative impact on the social status of agriculturalists and the productivity of developing countries, whose economies primarily depend on agriculture. The presenters will discuss Winrock's Child Labor Alternatives through Sustainable Systems in Education (CLASSE) project in Cote d'Ivoire, which is a partnership between Winrock, the World Cocoa Foundation, the U.S. Department of Labor, Mars, Inc, Cloetta Fazer, and the Norwegian Association of Chocolate Manufacturers. CLASSE aims to strengthen formal and non-formal education to encourages school attendance for younger children in and around cocoa farms, and provide opportunities for youth with training in agriculture, leadership, and entrepreneurship.

Facilitator: Charles Feezel, Education Program Director, World Cocoa Foundation

Topic B: Corporate Social Responsibility and Youth (Main Ballroom)

Effectively Linking CSR strategies with Local Partnerships in support of YME

Presenters: David Pell, Executive Director, Street Kids International
Meredith Lee, Director of Programs & Partnerships, Street Kids International

Presenters will use an interactive presentation and exercise to examine Street Kids International's experience building strong partnerships with NGOs in Poland and Kenya and a large European corporation. Participants will examine and identify reasons for why a "knowledge gap" may exist between private sector companies and NGOs that lead youth microenterprise programs. They will also discuss the principles and practices that build and manage partnerships. Street Kids International's past and current experiences will also be highlighted.

Facilitator: David Pell, Executive Director, Street Kids International

Topic C: Providing Financial Services to Youth: Key Considerations

(Room 310)

Pro Mujer in Search of Sustainable Alternatives for Youth

Presenter: Pilar Illanes, Financial Products Development, Pro Mujer, Bolivia

Participants will learn about Pro Mujer's process for identifying the needs and preferences for the microenterprise sector in Bolivia, and the quantitative and qualitative research tools it employs to inform the design of services for youth and adult micro entrepreneurs. Pilar Illanes will explain how Pro Mujer identified not just one homogenous and integral financial and non-financial product for the youth population, but a portfolio of products in different microfinance technologies, as well as different forms of services, ranging from credit and savings to training in business skills, health care and communications and information technologies. The results of Pro Mujer's pilot program will be shared.

Microcredit and Young Artisans in West Africa: The experience of CIF (Burkina Faso) and ADA (Luxembourg)

Presenter: Veronique Faber, Project Coordinator, Appui au Développement Autonome (ADA asbl.), Luxembourg

This presentation will explore the connection between youth employment and microfinance. Appui au Développement Autonome (ADA asbl.) will share information on the partnership it has formed with the Centre d'Innovation Financière, a network of six West African microfinance institutions that specialize in researching and developing innovative products, to offer young people business management training and access to finance. The initiative has been piloted in Mali, Senegal, and Burkina Faso, and is intended to be launched in Benin and Togo.

The Role of Youth in Family Businesses Receiving Microfinance

Presenter: Jennifer Denomy, Consultant/Project Manager, Mennonite Economic Development Associates (MEDA), Canada

Providing credit and other financial services to promote microenterprises has become a recognized and widely practiced means of reducing poverty. Children are often active participants in microenterprises either with their parents or other business owners, or as business owners themselves. Gaining an understanding of how microfinance programs affect the lives of children will help the proponents and practitioners of microfinance determine how their programming can further contribute to the betterment of children's lives. This will improve the impact of microfinance programs in general, and help build a future consistency for microfinance services as working children become working adults.

Facilitator: Jay Banjade, Director of Enterprise Development, Office of Economic Opportunities, Save the Children

Topic D: Youth Participation in the Design, Monitoring and Evaluation of Programs

(Room 405)

Supporting Youth Entrepreneurs in the World's Least Developed Countries

Presenter: David Woollcombe, International Director, Peace Child International

The presenter will lead participants on a learning journey to address the challenges of promoting youth microenterprise and leadership development in the world's harshest business environments. Using a PowerPoint and videos, David Woollcombe will outline primary challenges, with a particular focus on West Africa, and break participants into small groups to develop ideas for overcoming them with partnership-based approaches. The discussion will be driven towards achieving concrete policy recommendations.

Making Financial Services and Business Skills Development Available to African Children and Youth: Report on the Proceedings of a Pilot Action Research in West Africa (Niger, Senegal and Sierra Leone)

Presenter: Sven Coppens, Regional Program Support Manager, Plan International, West Africa

This presentation will be co-facilitated by Plan and

youth representatives of the African Movement of Working Children and Youth who are involved as actors in the project and may discuss their experiences first handedly; both from a project management perspective and from a participatory perspective. Relating to the project's current phase, the session will focus on the conceptualization, collaborative definition of strategies, and participatory monitoring of the project, as well as on first-hand experiences of working children and youth in Africa and self-proposed responses to these challenges. Presenters will discuss the contemporary realities of working children and youth and possible models for answering their needs and rights.

Transitional Jobs & Microenterprise – Pave a Pathway to Opportunity for Youth in the U.S.

Presenters: Andrea Ray, Youth Transitional Jobs, National Transitional Jobs Network

Recent reports on youth employment outcomes, particularly for at-risk youth, demonstrate a steady decline of their labor force participation in the last few years. The Transitional Jobs (TJ) strategy aims to improve these outcomes by combining real, paid work with supportive services and skill development for youth. Many TJ program providers use social enterprise models to create paid work experiences, teach youth managerial skills, and strengthen their organizations' bottom lines. This presentation will not only highlight the basic design elements and strategies to build a program, but also showcase Tacos Unidos, a youth TJ program in which youth manage a catering business as their Transitional Job.

Topic E: Building Momentum for Youth Enterprise at the Global, Regional, and National Level

(Room 309)

Developing a Global Movement Around Issues of Youth Employment

Presenter: Samuel Gonzalez Guzman, President, Fundación E, Youth Employment Summit

This presentation will highlight partnerships Fundación E and the Youth Employment Summit (YES) have employed on a global scale to combat youth unemployment. Samuel Gonzalez, a youth leader who founded Fundación E and represents YES in Latin

America, will explain how these organizations have engaged with microfinance institutions, local governments, business incubators, the Levi Strauss Foundation, and NGOs by providing examples of initiatives in Costa Rica, Honduras, and Mexico. Samuel will also discuss how YES supports youth participation through various mechanisms that build young people's skills and offer them new opportunities.

Building a Regional Network of Youth Entrepreneurs

Presenter: Valerie Lorena, Program Manager, Young Americas Business Trust
Yeruti Mendez, Program Manager, Young Americas Business Trust

Presenters will lead an interactive dialogue on the benefits of engaging in a regional network of youth entrepreneurs and those who support them to achieve social and economic development objectives. The Young Americas Business Trust (YABT) will describe its experiences in creating substantive and long-term relationships with more than 200,000 individuals and organizations that represent the public, private, and non-profit sectors of Latin America and the Caribbean. They will also demonstrate how this multi-sectoral network, which is becoming global, has helped strengthen and expand many of YABT's projects and has directly impacted policy-making processes at the local, country, and regional levels.

25 Years of Experience Developing the U.S. Field of Entrepreneurship Education Using Advocacy, Standards & Networks

Presenter: Horace Robertson, Secretary-Treasurer, Consortium for Entrepreneurship Education

Participants will gain insights regarding how the U.S. Consortium for Entrepreneurship Education has worked during the past 25 years through its annual program, advocating, providing leadership, creating networks, and offering technical assistance and resources across all levels and disciplines of education while promoting Quality Practices and Programs. Participants will hear about and see specific activities and resources that are provided to all entrepreneurship educators through the Consortium's networks and website. The opportunity to share needs for the field and to seek

answers to participants' questions will allow for participants to focus on their needs and gain new insights on how the field continues to develop.

Facilitator: Isabel Alvarez, Youth Development Specialist, IDB YOUTH Program, Inter-American Development Bank

Topic F: Youth Financial Education

(Room 402)

Financial Education: A Bridge from Financial Dependence to Financial Responsibility

Presenters: Rossana Ramirez, Technical Advisor for Financial Education, Freedom from Hunger
Karen Austrian, Co-Founder & Independent Consultant, Binti Pamoja
Veronica Torres, Senior Specialist, Economic Opportunities, Youth, Save the Children

This session will focus on how financial education can prepare adolescents and young people to shift from financial dependence to financial responsibility. Presenters will examine the knowledge, skills and attitudes that youth need to manage their day-to-day financial needs, and plan for life cycle needs and emergency expenditures as they transition into adulthood. By drawing from experiences in Kenya, Morocco, Nepal, Bolivia, Malawi, and Bangladesh, they will also explore youth learning principles and challenges in tailoring training to different youth market segments.

Facilitator: Candace Nelson, Consultant, Microfinance Opportunities

Topic G: Leveraging the Expertise of Private Sector Corporations

(Room 413/414)

Breaking the Barriers to Youth Entrepreneurship

Presenters: Andrew Fiddaman, Director, Youth Business International
Kate Cavelle, Director of Corporate Social Responsibility, Deutsche Bank, U.K.
Echo Wang, youth entrepreneur, China

This session will cover the many obstacles facing young

entrepreneurs such as, education, cultural attitudes, lack of self-confidence, and bureaucracy, and discuss practical ways in which the challenges can be overcome. Brief presentations will cover strategies participants use to support young people becoming successful entrepreneurs through youth business start-up initiatives in different countries. China will be highlighted as an example. As effective partnerships are essential for sustainable progress to be made in addressing the challenge of developing young entrepreneurs, participants will be asked to explore how their efforts can be linked to ensure long-term benefits. The advantages of mentoring and creating access to business networks will also be discussed.

11:45 am – 1 pm Lunch (Main Ballroom)

1:00 – 2:30 pm
Roundtable Discussions (Main Ballroom)

Participants will choose two 30-minute roundtable discussions. There will be one rotation.

1. Developing a Child Labor Policy

Presenter: Lauren Hendricks, Director of Economic Development Unit, CARE

CARE will lead a discussion on the process CARE USA went through in developing a child labor policy. CARE supports the rights of families and working children to be agents of change in the fight against global poverty while respecting the values of all cultures. CARE also recognizes that child labor exists along a continuum. Developmentally appropriate economic activity can be beneficial to the full development of a child; but at its extreme, work can place a child's life and well-being at risk. CARE recognizes child labor must be seen within this context, and has developed a child labor policy to guide the ways it engages with economically active children.

2. Child Social and Financial Education & Microenterprise: An Investment in the Future

Presenter: Jerro Billimoria, Founder, Aflatoun, Child Savings International

At the root of economic and social inequality are a lack of knowledge and skills about rights, responsibilities and

finance. Knowledge and skills about finance enable individuals to make best use of available resources, knowledge, and skills to develop their communities in a balanced and equitable manner. This roundtable will engage practitioners in understanding Aflatoun's approach to preparing children for entrepreneurship microenterprise development, and how they invest in the children's future through social and financial education. Jerro Billimoria will highlight Aflatoun's Child Social and Financial Education (CSFE) program, which addresses personal understanding, rights and responsibilities, saving and spending, planning and budgeting, and child enterprise.

3. Financing Traditional Apprenticeships – A Role for Microfinance

Presenter: Julika Breyer, Junior Technical Specialist, Social Finance Programme, International Labour Organization

This roundtable will assess the extent to which microfinance might play a role in financing traditional apprenticeships to enhance access for poor and vulnerable youth, and how such a mechanism might be implemented. Traditional apprenticeship training, the most important mechanism for skills transfer in many African countries, is praised for its cost effectiveness, relevancy for the labor market, and accessibility for poor and vulnerable youth. Despite its scale in preparing youth for the labor market, the accessibility of poor and vulnerable youth might be questioned. Poverty and a lack of basic education therefore might be a restricting factor in accessing apprenticeship training.

4. Youth Entrepreneurship & Marketplace: Arkansas Style

Presenter: Dr. Rita Littrell, Director Bessie B. Moore Center for Economic Education, University of Arkansas

Dr. Littrell will share 15 years of experience in youth entrepreneurship education and curricula by showcasing examples of school-based and summer programs for youth. A newly developed curriculum being used by middle school teachers to teach entrepreneurship in Arkansas, U.S. will be shared as well as teacher training and student-based programs. Through a highlight of the MarketPlace for Young Entrepreneurs business simulation and a statewide business plan competition,

participants will see how students learned to recognize market needs and then develop products to fill those needs. Materials will be distributed to help support those implementing youth entrepreneurship programs.

5. Young People as Vanguard in the Microenterprise Revolution

Presenter: Warner Woodworth, Social Entrepreneur/Professor, Marriott School, Brigham Young University

This roundtable discussion will be a call to action for youth to learn an exciting model for doing microenterprise development, and for microfinance institutions and other organizations to inspire and engage young people to learn about microenterprise and help accelerate the movement globally. It will be a dynamic, motivating experience for participants to learn social innovations for growth and to secure the involvement of the next generation of microenterprise advocates. Dr. Woodworth will describe the social innovations his students and he have been implementing since 1999, and provide case studies of his students making a positive difference through their projects.

6. Developing Youth Entrepreneurial Skill Sets in Latin America

Presenter: Leonardo Enrique Velasquez Garcia, Local Advisor, GTZ

Leonardo Velásquez, a youth leader with GTZ in Honduras, will explain the “Orientation and Skills Development for Work” Program, which develops skills for youth that prepare them to be engaged in productive activities, such as working for a company or running their own microenterprise. In this project, each young person evaluates his/her own entrepreneurial capacities and recognizes his/her strongest abilities, as well as those that need to be strengthened. Leonardo will take participants through an exercise of evaluating these personal attributes and teaching them how to conduct similar exercises within their programs.

7. Creative Change: Engaging Arts in Youth Empowerment and Advocacy for Millennium Development Goals

Presenter: Nil Navaie, Founder/Director, Arts for Global Development, Inc.

This roundtable discussion will demonstrate how to use a multi-disciplinary and inter-sectoral approach when tackling development challenges, and will highlight the value added by using creative social entrepreneurship in various initiatives. Additionally, this roundtable will generate awareness on the Millennium Development Goals (MDGs) via the arts. Nil Navaie will present on creative social entrepreneurship and provide an example of an international youth arts project that advocates for the MDGs. Participants will be able to experience the CreativeChange process and its use in addressing development issues critical to them through a hands-on art activity. Nil will encourage discussions that initiate creative thinking, partnership building, community outreach, and microenterprise development.

8. Teaching Youth to Fish: A “Youth to Youth” Methodology

Presenter: Jorge Olmos-Arrayales, Entrepreneurship Program Coordinator, ITESM High School, Mexico

Jorge Olmos-Arrayales, a youth leader from Mexico, will discuss a methodology for connecting young people of different socio-economic levels in meaningful teaching-learning partnerships that foster entrepreneurial mindsets and spirits. He will talk about the importance of raising awareness among youth of upper socio-economic status on their social responsibility to contribute to positive change in their communities. Jorge will also provide examples of how youth from lower socio-economic levels teach powerful lessons to young people their age in different communities that can contribute to lasting youth-to-youth initiatives.

9. Best Practices and Lessons Learned in Serving Young Urban Entrepreneurs in the U.S.

Presenter: Elizabeth Wilson, Senior Director, Special Initiatives, Association for Enterprise Opportunity

Elizabeth Wilson will share best practices and lessons learned from the Association for Enterprise

Opportunity (AEO), and a program design “tool kit” from the 8-year U.S. urban entrepreneurial demonstration program, PYEP. Evaluations, marketing material, curriculum, program design tools, community assessments, knowledge tests, and other tools will be shared with participants. Elizabeth will help participants understand, practice, and apply the following principles: appropriate program design and funding options, the importance of program evaluation, the utilization of communications tools and venues to reach target populations, matching program goals and outcomes to urban businesses, and employing best practices identified in the microenterprise field and learning community focused on scale and sustainability.

10. Overcoming Barriers and Borders: FTK5Futuretech Youth and their African Partners

Presenter: Robin Kelley, Director-Global Health Initiative, FTK5Futuretech

This session will offer an opportunity to exchange experiences and stories with others who work or will work with young people in partnerships for social and economic development or on microfinance projects. It will focus on FTK5Futuretech’s work with disadvantaged African-Americans and pairing them with young people in rural Tanzania. Robin Kelley will lead a discussion of the African-American research that supports learning and working with Africans, and the reactions of the youth when paired with peers across borders. We will also discuss why participants selected the populations they did and the type of research that supported their selections.

11. Microfinance as a Tool to Promote Youth Microenterprise

Presenter: Eileen Miamidian, Director, Africa Region, Enterprising Solutions Global Consulting

Microfinance has been used with mixed success to facilitate the creation and expansion of youth microenterprises. In most cases, microfinance interventions have struggled to facilitate growth of youth enterprises and to attain sustainability. This discussion seeks to explore why microfinance has faced challenges in servicing youth, and which microfinance services and methodologies have proven most successful in building youth enterprise. In order to encourage a

fruitful exchange of ideas, the session will bring together microfinance and youth development practitioners to share experiences and knowledge. By the end of the session, participants will have a broad understanding of the most successful models in promoting youth microenterprise through financial services.

12. Waldport High School’s Kayak Shack: Blending Learning with Economic Growth

Presenters: Guy Faust, Small Business Development Center Director, Oregon Coast Community College
Justin Overdeest, LC-CORE Project Director, Oregon Coast Community College

Learn how to make a “triple play” for your community by combining student learning, economic development, and program sustainability all under one program. Waldport, Oregon, U.S. is a small community that is a magnet for visitors and is also a scenic habitat for wildlife. Waldport High School is a “stones throw” from an inlet of the bay. With much planning and coordination, Waldport has turned the bay into an entrepreneurial laboratory for students, an economic engine for the local economy, and a means of stable funding for the high school program. Learn how to identify assets in your own community and meet those who made this idea a reality.

13. Youth Entrepreneurship: The Missing Link between Policy and Action

Presenter: Hopolang Phororo, Youth Employment Specialist, International Labour Organization (ILO), Ethiopia

Hopolang Phororo will lead a discussion on various means to practically stimulate action at the grassroots level that supports successful youth entrepreneurship programs “scaling up” and sustainable jobs being generated for youth. The discussion will draw on the experiences of practitioners, policymakers, and entrepreneurs. Participants will especially focus on the fragmented support that has traditionally be given youth entrepreneurship programs, which impedes their ability to make broad and lasting impact on youth unemployment. With an emphasis on Africa, the presenter will also ask participants to make concrete connections between programmatic action and policy making.

14. Get Slightly Famous – For Non-Profits

Presenter: Steven Van Yoder, Founder and Director of Global Initiative to Advance Entrepreneurship and author of *Get Slightly Famous: Become a Celebrity in Your Field and Attract More Business with Less Effort*. Steven Van Yoder will engage participants who are involved in non-profit initiatives in an exploration of how they can employ effective branding and public relations techniques to get the recognition, support, and dollars they need to fulfill their youth microenterprise, entrepreneurship, and livelihoods development missions. Participants will learn how to develop a strategy that targets their best prospects and influencers, get consistent media attention, leverage the Internet to its full potential, position their staff as “go to” people in their industry, and develop cause-related business alliances, among other things. This discussion will examine key elements involved in an effective nonprofit public relations campaign.

2:30 – 2:45 pm Break

2:45 – 4:15 pm

International Donor Panel: Funding and Programming Priorities (Main Ballroom)

Presenters: Inter-American Development Bank, Isabel Alvarez, Youth Development Specialist, IDB YOUTH Program

International Finance Corporation, Agnes Dasewicz, Program Manager, Grassroots Business Initiative
World Bank, Mattias Lundberg, Sr. Economist, Children & Youth Unit

USAID, Thomas Kennedy, Senior Financial Services Advisor, Microenterprise Development.

Facilitator: Andrew Baird, Director of International Programs, Making Cents International

4:15 – 4:30 pm Break

4:30 – 5:30 pm

Summary of Conference Outcomes and Launch of New Initiatives (Main Ballroom)

6:00 – 8:00 pm

Youth 2 Youth Happy Hour Gathering. Organized by Y2Y of the World Bank. All invited!

Location: Karma, 1919 I St., NW, Washington, DC

“Time and time again, our efforts to help youth to become active and responsible members of their communities have proven to be some of the most sound investments we have made in development. A very important focus of these programs has been to integrate youth into economic activities, and the Global Youth Microenterprise Conference presents a great opportunity to learn from each other and increase the success of these activities.”

Stephen F. Moseley, President, Academy for Educational Development (AED)



Biographies

Isabel Alvarez

Isabel Alvarez is a Youth Development Specialist and the IDB YOUTH Network Coordinator at the Inter-American Development Bank. She oversees members' interests for information, education, and opportunities; promotes networking and cross learning between members; and provides technical advice for youth projects from members, as well as serving in project teams in Bank financed projects. The IDB YOUTH Network is comprised of more than 9,000 youth organizations representing thousands of young people in Latin America and the Caribbean that are committed to having an active role in their personal and community development. Isabel holds a B.A in Speech Communications and a M.A in Communications from American University with emphasis on production and project management.

Dalia Al-Awqati

Dalia Al-Awqati, an Iraqi-Jordanian-American, is currently based in Amman, Jordan where she works as a project consultant for The Jordan Beehive, a website that aims to streamline access to services in Jordan for low-income persons. Since moving to Amman, she has developed an interest in entrepreneurship and business development. Previously, Dalia was employed at the Advocacy Institute where she managed international capacity building programs, coordinated workshops, and supported domestic activities. Dalia received her B.A. in from Earlham College. Other professional experience includes Richmond City's Office of Community Development, The Star Newspaper in Jordan, Foyle Homeless Association and the Environmental Education Unit at Bryson House in Northern Ireland.

Sajeda Amin

Sajeda Amin is a senior associate in the Policy Research Division where she has worked since 1995. She is currently involved in studies in Bangladesh, Egypt, and Vietnam on young people's livelihood strategies with a focus on socially and economically vulnerable populations. This is part of a larger program on transitions to adulthood. Amin combines quantitative and qualitative techniques in her research. Prior to

coming to the Population Council, Amin was a research fellow at the Bangladesh Institute of Development Studies in Dhaka. She received a Ph.D. in demography and sociology from Princeton University in 1988. Amin is affiliated with the Population Council's Poverty, Gender, and Youth program.

Monika Aring

Monika Aring specializes in the link between workforce policy, job creation, and economic development. Working with major corporations, she has developed win-win partnerships between corporations and low-income, emerging market communities. Her work includes benchmarking promising practices in 20 countries on workforce competitiveness, developing tools to assess how universities can better support industry cluster development, determine the link between math and science achievement and technology transfer in developing countries, investigating and documenting how people learn in high performing companies, leading country-wide forums on innovation in public-private partnerships and developing a global research agenda on the future workforce for the Conference Board. Monika is a graduate of Harvard University's Kennedy School of Government, and her work has been published internationally in the International Herald Tribune, Fortune Magazine, New York and Los Angeles Times, and a variety of books and technical journals.

Karen Austrian

Karen Austrian is the co-founder of the Binti Pamoja Center, a program for adolescent girls in the Kibera slum of Nairobi, Kenya. There she worked to create a safe space for girls to learn reproductive health information and develop confidence and skills as peer educators and leaders. Since passing on leadership of Binti to young Kenyan women, she continues to work with the program through the Population Council, developing the Safe Spaces program where alumni of Binti are supported to start their own girls groups in the community. She also led Binti's development of a financial literacy curriculum for adolescent girls.

Andrew Baird

Andrew Baird is a highly experienced enterprise development specialist committed to the eradication of poverty through the promotion of self-employment and

small enterprise growth. As the Director of International Programs at Making Cents International, he has conducted technical assignments in more than 20 countries worldwide in areas such as enterprise policy analysis, BDS market assessment, value chain analysis, program design, anti-corruption, monitoring and evaluation, and training needs assessment. Andrew's background includes twelve years of long-term overseas experience in Africa, and numerous assignments in Asia, Eastern Europe and the Middle East. Prior to Joining Making Cents, Mr. Baird was a Director in Chemonics International's Asia Region. Andrew holds an MA from the Johns Hopkins School of Advanced International Studies.

Jay Banjade

Jay Banjade currently serves as the Director of the Enterprise Development, Economic Opportunities Office of Save the Children/US. Jay has more than 20 years of experience in enterprise development, poverty lending, and youth employment and has worked in more than 50 projects in Asia, Caucasus, Latin America and Africa. He has managed programs as chief of party, country representative and part of a senior management team. Jay has worked for several international development organizations and donors. He has considerable experience in cross-cultural relationships and practices of the developing world. Jay holds a Masters Degree in Business Administration from the University of Bath, UK and a Masters Degree in Business and Commerce from Tribhuvan University, Nepal.

Marshall Bear

Marshall Bear has worked in international development for thirty years as a manager, microenterprise specialist, trainer, and researcher. He has researched various topics including how market development approaches create and sustain value for both industry and pro-poor enterprise competitiveness. Currently a consultant based in Albuquerque, New Mexico, Marshall has conducted more than 50 assignments for international organizations, U.S. foundations and multi-lateral agencies. Marshall brings knowledge of enterprise development programs in Asia and Africa, practitioner skills in value chain analysis and intervention, and considerable experience in curriculum design and training facilitation.

Melanie Beauvy

Melanie Beauvy is the Associate Project Director for Youth Involvement at the Education Development Center (EDC). Melanie has a professional management background in both non-profit and business sectors. Skilled in multi-sector approaches to development, including social innovation and entrepreneurship, microfinance, community leadership, governance and community participation, she is highly experienced in designing and implementing training programs for youth development and entrepreneurship in a multicultural context, in developing and developed countries. She also launched and directed the Common Futures Forum, an international program aiming to facilitate exchange and training among young social entrepreneurs. A former Kettering Foundation Fellow, she has two Masters in Business Administration and Social Science.

Jason Befus

Jason Befus, Senior Program Associate for Winrock International, is an international development professional with experience in project, financial, and contract management. Jason possesses three years of US-based experience in the management of child labor, agriculture, and subcontract projects. He has experience working with field offices and projects in Africa, Asia, and Latin America. Jason also has more than three years of field experience working mainly in Africa in the area of micro-credit, business development services, and income generation. Winrock International is a nonprofit organization that works with people in the United States and around the world to increase economic opportunity, sustain natural resources, and protect the environment.

Brandy Bertram

Brandy Bertram, Senior Training & Youth Enterprise Specialist for Making Cents, is an experienced microenterprise practitioner with special expertise in the fields of youth entrepreneurship education, youth financial literacy education and youth microfinance programming. Brandy's work philosophy is based on experiential learning methodologies that support the creation of curricula and programming that are both relevant and adaptable for special and high needs populations. Brandy has developed multiple community workshops, in-school courses, and after school programs

as well as Train-the-Trainer Courses for teachers, community leaders, and youth workers throughout the United States, the Caribbean and Africa. Prior to joining Making Cents, Brandy was the Deputy Director for Micro Business Development Corporation (MBD) in Colorado where she led their adult education and youth microenterprise programs.

Jeroo Billimoria

Jeroo Billimoria has created two successful social ventures and is now spearheading her third. The first, Childline India, now operates in 74 of India's largest cities and has responded to more than 10 million calls from vulnerable children. The second, Child Helpline International, expanded her Indian model and became a global network of telephone lines for children. It is operational in more than 150 countries. Jeroo is now undertaking Aflatoun: Child Savings International, which provides children with financial education while teaching them about their responsibilities and rights as citizens. Jeroo holds a Bachelor of Commerce degree from Bombay University, a Masters in Social Work from the University Tata Institute of Social Sciences, and a Master in Non-Profit Management from the New School for Social Research in New York.

Anthony Bloome

Anthony Bloome's participation in the project for which he is presenting has been as a member of Rotary-Washington, D.C., and through a several year involvement with Rotary Clubs. He is interested in the linkages between youth livelihoods development and health outcomes in Africa. Anthony is one of the co-founders of the project, along with C. Ray Carlson of Altadena Rotary, and is currently serving as the project's international coordinator. His professional occupation is as Peace Corps' Washington, D.C.'s Information and Communications Technology (ICT) Specialist. Prior to joining Peace Corps in 2006, he worked on ICT for Development issues for the World Bank, in Washington, D.C. and Zimbabwe, for 10 years.

Susan Bornstein

Susan Bornstein is the Director of Program Development at TechnoServe. She supports TechnoServe's initiatives to build new programs around entrepreneurship, enterprise and value chain development in Africa, Latin America and India.

Formerly she served as TechnoServe's Deputy Director for Africa, and Interim Kenya Country Director. Before joining TechnoServe in 1997, Susan managed the volunteer technical assistance activities in Africa for Volunteers in Overseas Cooperative Assistance (VOCA). Susan served as an enterprise development volunteer for three years with Peace Corps in Senegal. She has a Masters in international trade from George Mason University and a Bachelor degree in International Studies from Michigan State University.

John M. Box

John Box is the Vice President of Product Development for JA Worldwide™ (Junior Achievement). He has more than thirty years experience as an educator, including serving as a classroom teacher, high school principal and superintendent in Wisconsin. In 2004, John joined Junior Achievement as Vice President of Product Development where he oversees the development of JA Worldwide's classroom-based and after-school programs. Beyond JA Worldwide's focus on financial education, John's division created an emphasis on entrepreneurship and job skills development. John earned a BS and MS degrees from the University of Wisconsin-Stout and a PhD from the University of Wisconsin-Madison.

Julika Breyer

Julika Breyer is the Junior Technical Specialist on Microfinance for youth employment, child labour and crisis response in the ILO Social Finance Programme (SFP). She joined the ILO-SFP in September 2005. She has a background in international economics and has collected experience in development related topics including microfinance, child labour and youth through previous work in international and non-governmental organizations. The ILO's Social Finance Programme, situated in the employment sector, initiates and coordinates office wide work on finance for decent work goals, i.e. employment creation, reduction of vulnerability and strengthening of social partners.

Martín Burt

Martin Burt founded Fundacion Paraguaya in 1985, Paraguay's first microfinance program. Except for his time as Vice Minister of Commerce from 1991 to 1993, and as Mayor of Asuncion from 1996 to 2000, Martin has served as its Managing Director. Under Martin's

leadership, Fundacion Paraguaya has developed into a cutting-edge social enterprise, developing innovative solutions to poverty and employment in Paraguay and actively disseminating them around the world. Martin is pioneering work in the area of youth entrepreneurship and education with his innovative Junior Achievement program, groundbreaking self-sufficient farm school, and “Teach a Man to Fish” global network. He has been recognized for numerous awards, by the Schwab Foundation, Inter-American Development Bank, and Skoll Foundation.

Natasha Cassinath

Natasha Cassinath is the International Programme Manager with Street Kids International in Canada. Natasha has spent the bulk of the last six years working in developing countries on a variety of community based programs linked to youth health and economic development. In her current capacity, she leads local partner relationships, program design and management, and delivers the organizations’ interactive youth entrepreneurship training workshops covering basic business skills to revolving credit circles models.

Terry Isert

Terry Isert provides global technical support to all of the American Refugee Committee’s Microenterprise Development programs. His more than ten years of economic development experience includes consulting, management and capacity-building of transforming microfinance institutions and development of microenterprises.

Kate Cavelle

Kate Cavelle is the Director of Deutsche Bank Corporate Social Responsibility UK – the UK arm within Deutsche Bank responsible for sustainable business practices, community development, employee programs and microfinance initiatives. Kate has led the expansion of the Bank’s community activities and of the CSR UK team, and has newly been appointed to manage sponsorship in the UK. Prior to this, Kate worked at The Prince of Wales International Business Leaders Forum where she delivered training initiatives on CSR and building cross-sector partnerships in Mexico, Ghana, South Africa and Central and Eastern Europe. Kate has a MSc in Environmental Technology from Imperial College and a BSc in Biology from

Southampton University.

Sven Coppens

Sven Coppens is the Regional Program Support Manger for Plan’s Regional Office in West Africa. He has a background in Ethics and Philosophy with a major focus on moral and life skills education, and critical and creative thinking. An experienced teacher and teacher-trainer, Sven has worked as an advisor for educational innovations with the Flemish governmental education system and as an educational project manager in Southern Africa for the Flemish Organization for Development and Technical Assistance. His current position with Plan enables him to focus on overall program quality improvement in the region while continuing to support children and youth development.

Agnes Dasewicz

Agnes Dasewicz is the Program Manager for the International Finance Corporation’s (IFC) Grassroots Business Initiative (BGI). She manages the portfolio of BGI projects, including many that provide capacity building and capital to youth entrepreneurs in developing countries. She has extensive experience in SME and small business financing in developing and transition economies. With the Institute for SME Finance, Agnes focused on the development of SME risk capital funds in sub-Saharan Africa, before joining the IFC. Agnes has also financed projects as an investment officer for a private equity fund. She holds a B.A. in International Affairs from George Washington University, and an M.B.A. from the McDonough School of Business at Georgetown University.

Jennifer Denomy

Jennifer Denomy has 16 years of experience in education and international development. In her role as Project Manager at Mennonite Economic Development Associates (MEDA), she is part of the PPIC-Work team, which is examining how children can more effectively learn business, life and academic skills in the workplace. MEDA is a Canadian/American NGO with more than 50 years of experience in economic development around the world. The Microfinance Product Line at MEDA provides services ranging from the creation of microfinance institutions to the provision of technical assistance, with a particular focus on the cross cutting issues of HIV/AIDS, youth and gender. Partners in

Technology Exchange (PTE) emphasizes a gender-sensitive, rights based approach to small and microenterprise development as well as business support programs for children.

Clinton (Tony) Doggett

Tony Doggett joined AIR in 2003 following a 22-year career with USAID that included postings in Niger, Egypt, Ivory Coast, and Zimbabwe. During Washington rotations he served variously as desk officer for Egypt, Yemen-Oman-Jordan, Cameroon, Cambodia, and Haiti. He also served for three years as director of the European budget and strategy division of USAID's Europe and Eurasia Bureau, which covers the Balkans. Tony currently directs education and youth development projects in Macedonia, Yemen, and Brazil, as well as a regional activity to combat child labor and trafficking in five southern African countries. Tony holds a master's degree in International Affairs from the George Washington University and speaks fluent French.

Gilbert Doumit

Gilbert Doumit is a Senior Partner of Beyond Consulting and Training, where he facilitates a systemic implementation of cultural change and organizational development strategies for companies in Lebanon and the Middle East. He is a founding member and Honorary Secretary of Injaz - Junior Achievement Lebanon. At Injaz, Gilbert has developed sustainable human resources and fundraising systems and positioned Injaz as the number one economic and entrepreneurship education organization in Lebanon. Gilbert is also a founding member of Nahwa Al-Muwatiniya, and has been involved with many NGOs in Lebanon and the Middle East. Gilbert has a Bachelor of Science degree, a Bachelor of Arts, and a Master of Business Administration.

Véronique Faber

Véronique Faber is a project coordinator with ADA (Appui au Développement Autonome) and specializes in linking creation of micro-enterprise by young artisans with microfinance services. She works currently on a pilot project in Senegal and the other in Burkina Faso. Furthermore, she is responsible for publications and has edited lately a bulletin on "Gender and Microfinance: New Answers to Old Issues" (Dialogue 37, May 2007).

ADA is an NGO based in Luxem-bourg, specialised in microfinance. Working closely with microfinance institutions and microfinance networks, ADA has partners in Africa, Asia and Latin America.

Guy Faust

Guy Faust is the Director of a Microenterprise Center at Oregon Coast Community College (OCCC). The Microenterprise Center is a major part of the OCCC Small Business Development Center. In his position he has worked with low-income adult entrepreneurs for the past twelve years.

John Fay

John Fay began working on microfinance in Senegal in 2004, partnering with Nan Guslander to found SEM in 2006. John helps coordinate US fundraising for SEM and provides oversight to its operations in Senegal. John currently works as a senior development specialist for Emerging Markets Group. Due to John's work with The SEM Fund and at EMG, he was awarded the 2006 Society in International Development (SID Washington) Truman Award. He graduated with a BA in History from Duke University and has an MBA from Cornell University's Johnson School.

Andrew Fiddaman

Andrew Fiddaman is the Director of Youth Business International (YBI), a program of The Prince of Wales International Business Leaders Forum. YBI is a network of local initiatives in 39 countries that helps young people start their own business. It is also a partner of the UN's Youth Employment Network. Andrew is one of the Specialists on Entrepreneurship for the UN Economic Commission for Europe, and advises several international organizations dealing with leadership, enterprise development and social responsibility. He regularly speaks on youth enterprise, most recently at the UN, UNECE, World Summit of Young Entrepreneurs and Global Entrepreneurship Forum.

Alan Fleischmann

Alan Fleischmann is the Managing Director for the ImagineNations Group. Alan has served as senior vice president of Penn, Schoen, & Berland Associates, chief of staff to Maryland Lt. Governor Kathleen Kennedy Townsend and staff director of the Committee on Foreign Affairs - U.S. Congress. He is the senior

director of Stonebridge International, a lifetime member of the Council on Foreign Relations and serves on the boards of the School of International Service of American University, the School of Public Policy of the University of Maryland and the World Security Institute. Holding an M.A. from Johns Hopkins University School of Advanced International Studies, he serves as a board member and chairman of its Latin America Committee. Alan received his B.A. from American University, where he was valedictorian and student body president.

Charles Feezel

Charles Feezel, Education Program Director at the World Cocoa Foundation, has worked in international development, primarily in Africa, since he was a Peace Corps Volunteer in Burundi in 1983. He trained Peace Corps Volunteers in teaching, business development and culture crossing skills. He's experienced in program design and management, monitoring and evaluation, workforce development, education and economic growth. At USAID's Africa Bureau he was technical officer for the Ambassadors' Girls Scholarship Program of President Bushes' Africa Education. His work focuses on girls' education, youth, workforce development, and organizational development in education.

John Githinji

John Githinji is a youth leader from the Aguthi youth group in Kenya's Nyeri district. He is an orphan with exceptional talents in supporting his fellow youth to initiate collective microenterprise activities, including pig rearing and tree planting and selling. His initiative has enabled many youth to meet their households' needs and support their siblings. Currently, Aguthi is partnering with the GREEN BELT movement in advancing biodiversity activities that will help youth generate income. During the World Social Forum, John presented on strategies that orphans have used to alleviate poverty.

Samuel Gonzalez Guzman

Samuel Gonzalez Guzman is a graduate from Monterrey Tech in Mexico City, and has a Masters Degree in Public Affairs from Anahuac University. He is the President and Founder of Fundación E in Mexico City, where he has developed entrepreneurship curricula for young and adults. He also has implemented programs

in Mexico and Latin America, working with governments, universities, schools, micro finance institutions, companies, NGO's and multilateral agencies. He is an organizing committee member of the Youth Employment Summit, a 10-year world campaign to support employment creation for youth. His work in Mexico impacted the creation of more than 2,000 new micro and small business in the last seven years.

Kelly Hallman

Kelly Hallman joined the Population Council in 2001. Her research at the Council focuses on transitions to adulthood, especially the dynamics among schooling, work, and age at marriage and first birth. Before joining the Council, Hallman was a research fellow in the Food Consumption and Nutrition Division at the International Food Policy Research Institute (IFPRI) in Washington, DC. Hallman received her Ph.D. in economics from Michigan State University. During her graduate studies Hallman worked on health finance issues at the World Bank in Washington, DC. Kelly Hallman is affiliated with the Population Council's Poverty, Gender, and Youth program.

Lauren Hendricks

Lauren Hendricks is the Director of the Economic Development Unit for CARE USA, responsible for strategic direction and technical leadership for more than 74 active microfinance and enterprise development programs in 66 countries. She currently serves on the Board of Directors and Investment Committee for MicroVest, a capital management firm investing in microfinance institutions. Lauren also represents CARE on the board of directors of several national MFIs. Prior to joining CARE, Lauren was a program specialist at the Center for Institutional Reform and the Informal Sector (IRIS) at the University of Maryland. Her research focused on the development of low-cost tools to assess the poverty outreach of USAID funded microenterprise development programs. She has more than 10 years of experience evaluating, designing and promoting the development of microfinance programs worldwide. She spent three years in the Republic of Georgia managing a microfinance program and overseeing its transformation into a locally registered and managed institution.

Eleanor Herndon

Eleanor Herndon, Executive Director for NC REAL Enterprises, Inc., is responsible for articulating and implementing the vision and mission of the organization. She is a lifelong educator who has been a teacher, counselor and program director in five North Carolina school systems. She has been instrumental in adapting REAL for diverse audiences. She has worked with community based organizations to build stronger relationships with local community colleges for greater access to entrepreneurship courses. Eleanor has an undergraduate degree from the University of North Carolina at Chapel Hill, and a doctorate in educational leadership and middle school education from The University of North Carolina at Greensboro.

Brooke Hutchinson

Brooke Hutchinson is the Director of CAMFED USA, a member of the CAMFED (Campaign for Female Education) family of organizations supporting girls' education and young women's empowerment in Africa, including a program providing business training and finance to young rural women. After two years at CAMFED's UK office, Brooke became Director of CAMFED USA in 2006. Prior to joining CAMFED, she studied in Kenya, and conducted field research in Gambia with the UK Medical Research Council. Brooke holds a BA in Anthropology and Biology from the University of Colorado and an MPhil in Biological Anthropology from the University of Cambridge.

Grace Waithira Ikumbu

Grace Waithira Ikumbu is a vibrant youth whose personal challenges of being orphaned by HIV/AIDS and becoming a victim of property disinheritance made her a strong advocate of orphans' property inheritance rights, and a peer mentor for fellow youth orphans. Grace is pioneering a network of orphans in her country, as well as a community group of youth orphans that reaches at least 200 young people every month, most of whom are engaged in microenterprise development. Grace represented orphans from Kenya in a 2006 Food and Agricultural Organization (FAO) conference and the 2007 World Social Forum.

Pilar Illanes

Pilar Illanes, Products Development Coordinator for PRO MUJER in Bolivia, has worked in the

microfinance sector for six years. She has developed financial and non-financial products and services in non-profit organizations under both individual and group lending approaches. At PRO MUJER Bolivia she coordinates market research and product development specifically for young people as part of the organization's Entrepreneurs Youth Program. Pilar holds a bachelor's in Business Administration from Bolivian Catholic University and a Masters in Development and Poverty from the Graduate Institute of Development Studies (IUED) in Geneva-Switzerland.

Cornelia Janke

Cornelia Janke's fifteen years of experience in the International Education field has been mostly spent in the areas of project design, management, and monitoring and evaluation. As Associate Director of the Global Learning Group at the Educational Development Center, she oversees the group's accounting, human resource, legal and project management functions. She serves as Associate Director for Management for GLG's EQUIP 3 Program, which is directed at out-of-school youth. Through EQUIP 3, Cornelia provides management and administrative oversight to a number of country projects, and direct managerial and technical oversight for the Literacy and Community Empowerment Project in Afghanistan.

Jennifer Jordan-Saifi

Jennifer Jordan-Saifi is a Development Specialist who has worked in the Middle East since 2000. Though her work has taken her to Jordan, Lebanon, Egypt, Syria and Israel, she has focused most of her time on humanitarian and development efforts in the West Bank and Gaza with a particular interest in youth issues of the Israeli-Palestinian conflict. She has been working with CHF International for two years. Prior to CHF, she worked as a Development Consultant. She also has three years of experience with the German Red Cross implementing Psychosocial Support programs.

Tom Kennedy

Tom Kennedy is the Senior Financial Services Advisor with USAID's Microenterprise Development office. Tom manages USAID's Financial Integration, Economic Leveraging, Broad-Based Dissemination and Support (FIELD-Support) program. Prior to joining the Microenterprise Development office, Tom served as a

Division Director and Senior Program Analyst for Microenterprise Development with USAID's Office of Private Voluntary Cooperation. Prior to USAID, he served in the Africa Regional Bureau of the Peace Corps in Washington, DC and as a microfinance consultant for Bank Rakyat Indonesia (BRI) in Jakarta. He received a BA from the University of California at Santa Cruz and a MALD from the Fletcher School at Tufts University.

Robin T. Kelley

Robin T. Kelley graduated with a PhD in Public and Community Health from the University of Maryland, College Park, in May 2002. She is currently the Director of the FTK5Futuretech Global Health Initiatives. FTK5Futuretech is a 501(c)3 charitable organization that helps kids learn the business side of technology. Robin currently is a part time Assistant Professorial Lecturer and Research Faculty at the George Washington University in Washington, DC. Prior to her work at FTK5Futuretech, Robin worked as the Associate Director of the Behavioral and Social Science Volunteer Program. In this capacity, she conducted the qualitative, process evaluation of completed volunteer and agency linkages. Robin worked at the National Institutes of Health on a longitudinal research study of female growth and development; she also worked at the Centers for Substance Abuse and Prevention as a grant specialist

Sami Khoury

Sami Khoury is the General Manager of Alternative Business Solutions, a Ramallah-based Marketing and Communications Company. He has more than nine years experience in private sector development, marketing/communications, and tourism- related services. He has served Development Alternatives, the Palestine Trade Center, PalTrade, the CHF International Power Program, World Vision, and the Arab Hotel Association. Sami has a Bachelors Degree in Marketing from DePaul University and a Masters Degree in Tourism through a program managed by London Metropolitan University. He also completed a degree in Destination Management and Marketing from George Washington University and became certified by the Educational Institute of the American Hotel Association as the only Certified Hospitality Trainer (CHT) in Palestine.

Anna Koltchagova

Anna Koltchagova, Associate Director of NC REAL Enterprises, currently provides administrative and program support to the organization and serves as a project manager on variety of initiatives. She has assisted in the development of web-based entrepreneurship business courses and served on staff for REAL Institute trainings. An experienced entrepreneur, Anna owned and managed a highly successful printing firm in Bulgaria before moving to the United States. She has a B.S. and M.S. in Mechanical Engineering from the Technical University in Sofia, Bulgaria and an MBA from Meredith College, Raleigh, NC. At the present, Anna is a Board Member of the PBL Foundation.

Stephen Krempl

Stephen Krempl is the vice president of Global Learning at Starbucks Coffee Company. Prior to joining Starbucks, Stephen worked for several other Fortune 500 companies, including Yum Brands, Inc., where his role evolved from helping build the international division's people-capability - through roles in organizational development, training and education, and succession planning - to establishing YUM's corporate university for the entire organization, including the design and development efforts for the restaurant operations: 3,000 top executives, operating 34,000 restaurants with more than 850,000 employees in more than 100 countries under the YUM Brands umbrella: KFC, Pizza Hut, Taco Bell, Long John Silver, and A&W. At Starbucks he is setting and implementing an enterprise-wide learning strategy for the 140,000 partners and 13,000 stores, operating in 39 countries, to enable the planned and systematic growth of the brand around the globe.

Brendan Landry

Brendan Landry is responsible for the coordination of curriculum creation, strategic partnership and program development, and all individualized and group-based training as Program Director for Microbusiness Development Corporation's youth microenterprise development program. During the past year and a half, Brendan has developed innovative curriculum and supportive programming that assists entrepreneurial youth in meeting their life goals through skill development, mentoring, and access to capital. He has been a featured presenter on youth development and

entrepreneurship education at several conferences, including The Association for Enterprise Development and The Consortium for Entrepreneurship Education.

Romina Laouri

Romina Laouri joined Ashoka in September 2005 after graduating with an M.A. in International Relations from the University of Chicago. She completed her undergraduate work at Macalester College. When growing up in Cyprus, she was motivated by young people making a difference and co-founded Youth Promoting Peace in which participants expressed their views, concerns, and ideas regarding the Cyprus conflict. After contributing to the Ashoka's Global Recruiting team and the Global Academy for Social Entrepreneurs, Romina's work took her to Germany where she supported the launch of Youth Venture and its expansion in Europe. Romina is now looking forward to supporting current global programs and the global expansion of Youth Venture.

Meredith Lee

Meredith Lee MPA is the Director of Programs and Partnerships for Street Kids International. Meredith has extensive experience in YME program design and implementation. She has been responsible for education projects in Latin America, Asia and Africa.

Rick Little

Rick Little is President and CEO of the ImagineNations™ Group, a global alliance of social entrepreneurs, thought leaders, investors, financial institutions, global brands, media and organizations—all working together with and for young people in the developing world to inspire positive change in society by developing new products and services that provide young people with greater access to financing, business development support, networking, job placement and internships. Rick is also the founder of the International Youth Foundation (IYF) and served as its president and CEO from 1990 to 2002. In 1996, Rick was selected as one of the world's 100 Global Leaders for Tomorrow by the World Economic Forum in Davos, Switzerland. He was awarded the Robert W. Scrivner Award from the Council on Foundations in 1997. His articles and commentary have appeared in the New York Times, Foreign Policy, Time Magazine, The Financial Times and other publications.

Rita Littrell

Rita Littrell teaches economics for teachers at the Sam M. Walton College of Business at the University of Arkansas. She is the Director of the Bessie B. Moore Center for Economic Education which has conducted youth entrepreneurship programs for teachers and students for fifteen years. She has worked in curriculum development and has traveled to Eastern Europe, India and Pakistan on economic education projects. She has most recently worked with teachers to create a curriculum guide, *Entrepreneurship: Arkansas Style*. Formerly, Rita served as a teacher, curriculum coordinator, school administrator, teacher of gifted education, and field coordinator in Kansas, Missouri and Arkansas.

Valerie Lorena

Valerie Lorena is a Program Manager with the Young Americas Business Trust (YABT), a non-profit organization working in cooperation with the Organization of American States. Valerie has developed financial education programs for youth interested in becoming entrepreneurs in the Americas. She has also been an active spokesperson for the concerns of the Americas' youth population, and delivered a presentation on anticorruption initiatives before the Heads of Delegations at the XXXVII OAS General Assembly. Valerie is especially engaged in questions of financial education, a fresh emphasis of YABT's work.

Mattias Lundberg

Mattias Lundberg is the Senior Economist in the Human Development Network of the World Bank. He was one of the principal authors of the World Development Report for 2007, *Development and the Next Generation*. Prior to his current position, he was a research economist in the Development Research Group at the World Bank. His research includes the impact of HIV/AIDS and other shocks on households, the delivery of primary health care and the provision of public services to the poor, impact evaluation and the measurement of efficiency in public services, and the relationship among trade, economic growth and income distribution. He has previously worked for the International Food Policy Research Institute (IFPRI), the Asian Development Bank, and private consulting companies.

Fiona Macaulay

Fiona Macaulay founded Making Cents International in 1998 to create a legacy of improved skills and economic opportunities at the individual, community and global levels. Under her leadership, Making Cents has worked with organizations in 42 countries to equip youth and adults with the vision, confidence, and skill sets to create and grow their own businesses. She also develops innovative learning opportunities that result in more effective programs, policies and partnerships that improve youth economic opportunities. Fiona is an expert in the development, adaptation and delivery of experiential learning methodology-based training materials and courses, and has personally trained more than 1,000 economic development practitioners. Fiona also serves as the Chair of the Board for the Campaign to Promote Female Education (CAMFED) USA Foundation.

Yeruti Méndez

Yeruti Méndez is a Program Manager at the Young Americas Business Trust (YABT), a non-profit organization working in cooperation with the Organization of American States. YABT promotes social and economic development through activities focused on helping to create and advance efforts that improve the quality of life of youth. Through business training activities such as, the Business Laboratories and the Talent and Innovation Competition of the Americas, Yeruti supports the development of young entrepreneurs. Yeruti has represented Paraguay in many international forums, and is currently pursuing her Bachelor's degree at the University of Maryland University College (UMUC).

Anju Malhotra

Anju Malhotra leads the International Center for Research on Women's (ICRW) research on social and economic issues, particularly in the areas of conceptualizing and measuring women's empowerment; youth and transitions to adulthood; reproductive health and rights; and program monitoring and evaluation. Anju has published extensively, and has organized many workshops and trainings. ICRW has collaborated with organizations and governments worldwide to promote gender equitable development, reduce poverty, and change the lives of millions of women and girls and their communities - undertaking focused, evidence-

based, action-oriented research; providing technical assistance to partner organizations, donors and governments; and advocating for new or improved policies and programs.

Patricia Mangoma

Patricia Mangoma is the Head of Programs for the Campaign for Female Education (CAMFED) in Zimbabwe. In this position, she plays a leading role in building a powerful youth movement for change that is 5,000 young women strong across Africa. Prior to taking this position, Patricia was one of the initiators behind the development of the CAMA Network, which connects and provides support to educated young rural women who are emerging female leaders in their communities. She also supported the creation of the CAMA Seed Money Scheme, which empowers young women with business training and grants. She is a role model for young people and all of us who undertake initiatives – in often challenging conditions – to achieve sustainable social change.

Eileen Miamidian

Eileen Miamidian is the Africa Region Director for Enterprising Solutions Global Consulting, a firm specializing in business development and financial services. As a development finance specialist for more than twelve years, Eileen has managed a microfinance institution and provided technical support and training. She actively promotes microfinance for underserved communities including post-conflict countries, refugees and youth. In 2004, she facilitated a USAID workshop on Economic Strengthening to Improve the Well-Being of Orphans, which brought together microfinance, business and youth development practitioners and gave birth to a practitioner network exchanging information on economic solutions to the growing orphan crisis in Africa.

Mbongeni Mtshali

Mbongeni Mtshali is the International Director for the Umsobomvu Youth Fund, South Africa. Mbongeni has more than 15 years experience as a small business development specialist with expertise in program design, implementation and evaluation. Mbongeni led the implementation of the business development services voucher scheme at the Umsobomvu Youth Fund (UYF), a government initiative promoting entrepreneurship,

job creation, skills development and skills transfer among South African youth. The scheme is now the largest BDS provider in South Africa. Through his work with the Small Enterprise Development Agency, Mbongeni has considerable experience in providing strategic support and programs for start up businesses. He now directs the international efforts and partnerships for the UYF.

Mohab Murrar

Mohab Murrar has more than fourteen years of experience in the business of technology, which includes business consulting, development, project management and technology consulting. He has a Master of Business Administration (MBA) and a Master of Science in Technology Management (MOT) from renowned universities abroad. After working for eleven years with multinational top five consulting companies in the United States, Mohab returned to Jordan to found Blue Energy for Advance Technologies (BEAT). As a CEO of BEAT, Mohab is managing a growing team of 70+ employees in Jordan and is the founder and Vice Chairman of Oryx Technologies, a joint venture in Bahrain between BEAT and TCGME Bahrain.

Candace Nelson

Candace Nelson is a curriculum advisor for the Financial Education Program (Global FEP) at Freedom from Hunger. Microfinance Opportunities and Freedom from Hunger are the lead agencies in the Global FEP, which has developed a financial education curriculum for adults and is in the process of creating a module for youth. This module is being developed in collaboration with Binti Pamoja (Kenya) Save the Children (Nepal and Bolivia), Zakoura (Morocco), Pro Mujer (Bolivia), Colectivo Integral de Desarrollo (Peru), and others. Candace has 25 years of experience in microenterprise promotion, grants management and non-formal education. She is an accomplished trainer, curriculum designer, grants manager, writer and researcher. Candace is one of the lead staff in the development of the financial education module for adolescents and young adults.

Timothy Nourse

Timothy Nourse has been implementing and supporting microenterprise development programs for more than ten years in Africa, the Middle East and

Europe. Tim began his career with Catholic Relief Services. From 2002-2006, Tim led American Refugee Committee's Microenterprise Development programs. With ARC, he pioneered approaches to providing cross-border microfinance services, introduced market-led BDS programs as part of reconstruction efforts, developed life skills and youth entrepreneurship courses as part of conflict mitigation programs, and developing support programs for other vulnerable clients to help them graduate from dependency and qualify for microfinance loans. Recently, Tim became the Senior Technical Advisor for Microenterprise Development at the Academy for Educational Development.

Tania Ogasawara

Tania Ogasawara is AED's Country Coordinator in Brazil. Tania served as Project Coordinator for the Programa Para o Futuro project, in which capacity she implemented this successful employability training project for vulnerable youth in Recife, Brazil. Previously, Tania worked to provide employability and education training for youth from disadvantaged communities in the periphery of Sao Paulo. In 2000 and 2001, she started and structured the training department of an e-business in Silicon Valley, coordinating a team of trainers and providing services to international customers. Tania holds a university degree in mechanical engineering from the University of São Paulo, Brazil.

Jorge Olmos-Arrayales

Jorge Olmos-Arrayales is a faculty member and instructor at Mexico's leading educational private system: ITESM. He currently coordinates the Entrepreneurship Program at ITESM High School (Mexico City Campus). Jorge has been a presenter in several international conferences in North America, Central America and the Caribbean. He is the author of the book *Your Entrepreneurial Potential*, a basic guide designed for individuals who would like to turn ideas into reality in both for-profit and non-profit organizations. It is currently being used in schools in Mexico and Central America (Guatemala). His experience covers both academic and business environments. One of his main objectives is to develop national and international projects related to Entrepreneurship and Social Responsibility Programs.

Justin Overdevest

Justin Overdevest is an AmeriCorps volunteer working on a rural entrepreneurship grant called Connecting Oregon for Rural Entrepreneurship. Youth Entrepreneurship is one of the components of the program as Justin works with high schools on the central Oregon coast to incorporate the fundamentals of entrepreneurship in the classroom as well as school-based businesses. A former Peace Corps volunteer, Justin has worked in the Dominican Republic and Peru on sustainable development, focusing especially on micro enterprise being one of the focal points.

Pawan Patil

Pawan Patil is Senior Economist at the World Bank. Pawan is a development specialist focusing on engaging youth in development and targeting young people living in poverty as beneficiaries of investment operations. He was appointed to serve as a co-founding board member of the Bank's Senior Advisory Group for a Youth2Youth; an initiative which seeks to engage young people in the Bank's work, Pawan is an "intrepreneur" within the Bank and was the recipient of the 2006 Innovation Award. He is the Bank's representative to the UN Inter-Agency Board for Sport, Development and Peace. He is currently based in the Bank's Jakarta, Indonesia Office.

David Pell

David Pell, MSc, is the Executive Director of Street Kids International. Prior to joining Street Kids, he was the CEO of the Canadian Youth Business Foundation and an advisor to Youth Business International. David is the author of several publications on YME and has made many presentations on the topic. Street Kids International is a registered charity in Canada (1988), the U.S. and the U. K. Programs are based on a train-the-trainer model and are developed with partner organizations in developing countries. Street Work, a YME program, is one of three programs offered by Street Kids. The program includes: a) Street Business Tool Kit, a practical skill training experience in enterprise development and b) Street Banking Tool Kit, which provides assistance with micro-loans and financial management.

Clayton Peters

Clayton Peters is the Associate Director-International Projects for YouthBuild International. He has worked in

the youth and development sector for more than 17 years. He founded the Youth Development Network in South Africa and initiated the first regional mentorship program for young entrepreneurs in Southern Africa. Clayton designed, managed and consulted on projects in the areas of youth enterprise, skills training, non-formal education and school to work programs. Clayton has consulted with UN Habitat, Umsobomvu Youth Fund, Ford Foundation, Nelson Mandela Children's Fund and USAID. He also served on the team that drafted South Africa's first National Youth Policy.

Rossana Ramirez

Rossana Ramirez is a Technical Advisor and manages financial education at Freedom from Hunger. She has eight years of experience linking financial services to low-income communities and conducting community assessments and market research in the U.S. and internationally. Rossana is working closely in the development of the financial education module for adolescents and young adults.

Anywar Ricky Richard

Anywar Ricky Richard is a human rights and peace building activist, educator, and administrator with broad non-profit management experience both in Uganda and Britain. He worked with Ministry of Education and Sports in Uganda and served as project advisor to community-based agricultural, reforestation, health, education, arts and culture, and economic development organizations. At age 14, Ricky was abducted by the Lords Resistance Army (LRA). Ricky not only became empathetic with the needs of children and youths who endured similar ordeals, but he strove to restore himself, finish secondary school, and graduate from Makerere University in Kampala. This is the history of Friends of Orphans. Its members, board of directors and management staff are almost all former abductees from Northern Uganda.

Horace C. Robertson

Horace C. Robertson holds a bachelor and masters degree from East Carolina University, and has been a Certified Public Manager since 1983. Horace was with the North Carolina Department of Public Instruction for more than 25 years where he worked with various groups of Career-Technical Education professionals to improve student performance as they prepare for their

chosen careers. Horace currently is the Secretary/Treasurer for The Consortium for Entrepreneurship Education. In this role he is working with the program of work for the consortium and with networking with organizations that have interest in enhancing entrepreneurship education in the education system of America. Horace is the father of a daughter and a son and has five “perfect” grandchildren.

Georgia Sambunaris

Georgia Sambunaris’ career with USAID spans more than twenty years and includes work in 40 countries. She has worked for USAID’s Program and Policy; Latin America and Caribbean; and, Europe and Eurasia Bureaus. She presently is a senior global financial markets specialist in the Bureau for Economic Growth where she focuses on financial market assistance, health sector partnerships and finance, economic and corporate governance and base of the pyramid microenterprise programs related to youth. Her experience includes a detail to the House Appropriations Subcommittee on Foreign Operations. Georgia holds a B.S. in International Affairs from George Washington University and an MA degree from Georgetown University’s Graduate School of Foreign Service.

Wendy Santis

Wendy Santis is a Senior Research Development Associate with the Education Development Center’s division of Health and Human Development Programs. She has more than 15 years of public health experience and has provided technical support for the World Bank Institute, the International Youth Foundation and other funders on youth livelihoods and HIV and AIDS. Wendy has written policy documents and delivered youth advocacy trainings on youth entrepreneurship and HIV and AIDS. At Management Sciences for Health, she managed USAID-funded health projects. Wendy has an M.S. from the Harvard School of Public Health and is fluent in English and Spanish.

John Schiller

For the past 13 years John Schiller has been the Microfinance Technical Coordinator for Plan International. He oversees the USAID-supported Sustainable Microfinance in Plan initiative in which Plan country programs partner with local microfinance

organizations that promote community-managed models in an attempt to provide financial services to remote rural communities, youth and particularly disadvantaged populations. The program has integrated microfinance into Plan’s child-centered community development approach in more than 35 countries. Prior to joining Plan John was Chief of Programming and Training for the Africa Region of the U.S. Peace Corps, and managed rural enterprise development programs for 14 years for CARE International and Partnership for Productivity in Burkina Faso and Togo.

Mona Selim

Mona Selim is an evaluation specialist at the International Center for Research on Women (ICRW), working on projects promoting women’s and girls’ economic empowerment. Before joining ICRW, she had worked with the Center for Development and Population Activities, leading their Monitoring and Evaluation Unit in Egypt. Mona also served as Policy Analysis Advisor on a USAID project in Indonesia building the capacity of Ministry of Agriculture Planning staff to assess the impact of national and international policies on the agricultural sector. She holds a M.A. in International Development Policy from Stanford University and an MPH with a focus on Reproductive, Maternal and Child health from Columbia University.

G. Peter Shiras

G. Peter Shiras serves as the Vice President for two program departments at the International Youth Foundation. As Vice President for Employability programs, Peter oversees IYF’s youth employment programs. In his role as Vice President for Health programs, he administers programs, including Empowering Africa’s Young People Initiative (EAYPI). Peter has more than twenty five years of diverse experience where he has served as president, senior vice president, director, and manager in non-profit and international development organizations, including Independent Sector, InterAction, and Catholic Relief Services. He earned a Bachelors and Master of Science in Agricultural Economics from Cornell University.

Meera Shenoy

Meera Shenoy has worked in senior management positions in the private sector; print media and

television and currently works in the field of development. Passionately committed to the fair trade and organic movement, she is on the Steering Committee of a tribal farmers owner company, which she initiated and nurtures. She has made presentations and given invited talks in several national forums organized by industry associations like CII and international funders. She helped organize a conference called “Emerging Opportunities at the Bottom of the Pyramid: Transforming Indian Economy through profitability” for the World Bank which was later published as a Monograph. Delegations from Sri Lanka, Tanzania, Ethiopia, and Pakistan have visited and evinced interest in the EGMM model.

Julie Silard Kantor

Julie Silard Kantor is the Executive Director of the Greater Washington, DC Region of the National Foundation for Teaching Entrepreneurship (NFTE). She coordinates and manages programs designed to teach teens from low-income communities viable alternatives to unemployment, low-paying jobs, and encourage positive life choices. Julie is responsible for enhancing NFTE programs throughout the region and building 'best practice' templates for the organization. Julie received the NFTE Leadership Award in 2005, she was NFTE Executive of the Year in 1999 and she received the Bank of Boston “Yellow Star Service Award” in 1995. She wrote *I SAID YES: Real Life Stories of Students, Teachers and Leaders Saying YES! To Youth Entrepreneurship in America's Schools*.

Nil Sismanyazici-Navaie

Nil Sismanyazici-Navaie is a communications strategist, development consultant, the founding director of Arts for Global Development, and the editor of internationally known 'art'ishake' e-magazine that aims to provide an outlet for interdisciplinary and international exploration of the concepts and practices of creative and arts-infused development projects. She's been an advisor to various international development projects aiming to create awareness on HIV/AIDS, violence against women issues, and microenterprise opportunities. She also advocates to achieve the Millennium Development Goals.

Kyle Taylor

Kyle Taylor is a four-year veteran of Youth Venture. In 2003 he started his own team called Operation Outreach: Spring in to Reading and Writing. Operation Outreach works to build bridges between college mentors and elementary school children to inspire them to work hard and stay in school. Kyle recently graduated Summa cum Laude with Honors from American University. A member of Phi Beta Kappa, Kyle also served as President of Student Government and President of Alpha Phi Omega, the international community service fraternity. He was a national finalist for the Rhodes Scholarship and will be pursuing graduate work in International Politics and Communication next year at the London School of Economics as a Rotary Ambassadorial Scholar.

Veronica Torres

Veronica Torres is a Senior Specialist for Economic Opportunities with Save the Children, U.S. Veronica has fifteen years experience developing demand-driven livelihood, education and health programs for young men and women in a wide range of international settings. She specializes in linking youth and their households with responsive economic opportunity and microfinance interventions, and has worked on a number of cross-sectoral initiatives linking health, education and livelihood programming. Save the Children is a leading actor in emerging global efforts to improve the economic security of households by enhancing both youth contributions to household livelihood pursuits and corresponding household investments in holistic youth development.

Peter Twichell

Peter Twichell is the Senior Program Director for YouthBuild International. Peter has twenty five years of community development experience managing programs for youth, education and training, housing, and public radio. At YouthBuild International he oversees domestic and international projects related to youth employment, non-formal education, construction, civic engagement, and NGO capacity building. He has designed, managed, and consulted on projects in South Africa, Mexico, Canada, Serbia, the Caribbean Basin, and the Palestinian Territories. In the U.S. Peter developed four federally-funded YouthBuild programs and initiated a legislative effort to make tribal communities eligible for federal YouthBuild funding.

Leonardo Velasquez

Leonardo Velasquez is 23 years old and majoring in Marketing and International Business. He has worked for the Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH in Honduras since 2005. Leonardo is the National Coordinator of the Program: “Orientation and Skills Development for Work”. Recently, he participated as an invited presenter in the Central American Youth Leadership Congress, which was organized by the Kellogg Foundation. Leonardo has worked since 2003 as a youth facilitator in several subjects.

Echo (Yong) Wang

Echo Wang is a youth entrepreneur, founded one of the first micro-enterprises that Youth Business China (YBC) supported in China. She started her own toy company after leaving a lucrative job. As Echo’s business is very unique, it caught the attention of China’s media. After three successful years, a large company purchased Echo’s start-up. Having finished her first stage of being a young entrepreneur, Echo is now volunteering her time to help other youth who are trying to start their own businesses. Echo earned the “Entrepreneurship Award of the Year 2007” for her business, and was also awarded by YBC for being the first youth entrepreneur to repay her loan.

Samuel Watulatsu

Samuel Watulatsu is a youth leader who founded the Foundation for Development of Needy Communities (FDNC) in Uganda. His organization promotes the productivity, innovativeness and self-reliance of disadvantaged people, primarily youth, women, orphans and vulnerable children, and people affected by HIV/AIDS. FDNC’s programs include: Vocational Skills Training; Youth Band/Dance Troupe; Paralegal Services, Community-Based Health Education and Development; and a Special Needs Education Unit. Samuel has a BA in Social Sciences, and is completing a Masters Degree. He has extensive experience in sustainable development work at the grassroots level, particularly dealing with young people and micro-enterprise development. He has been recognized for his leadership by winning the Brass Band World Award in 2006 and being selected by the National Youth Council in 2007 to be awarded during International Youth Day.

Elizabeth Wilson

Elizabeth Wilson is a Senior Director for the Association for Enterprise Opportunity, the national trade association for microenterprise programs in the United States. She has provided professional leadership and training in the development of non-profit services and management, including program design, project planning, development budgeting, staff recruitment, marketing and fundraising in her various positions. Elizabeth developed the first microenterprise program for women in Atlanta – BusinessNOW – and was instrumental in founding, organizing and coordinating the Georgia Micro Enterprise Network. An author of several books, Elizabeth has provided hundreds of training seminars across the country and consulted for several women’s international development organizations.

Warner Woodworth

Warner Woodworth is a Social Entrepreneur and Professor of Organizational Behavior at Brigham Young University. He received his Ph.D. from the University of Michigan; Worked twenty years fighting Third World poverty to empower family self-reliance; Author of ten books, 300-plus articles and papers presented around the globe; Worldwide lecturer on strategies for poverty alleviation; Teaches Microenterprise, NGO Management, Third World Development, and Social Entrepreneurship; From his courses, Warner has co-founded 16 NGOs that provide microfinance to poor communities in 23 nations of Latin America, Africa and Asia; In 2006 alone we raised \$10.3 million, trained 210,000 poor villagers, and currently have more than a million clients.

David R. Woollcombe

David Woollcombe is the Founder and President of Peace Child International. He is also the author of the European Commission’s primer on Youth Participation and empowerment technologies, “Co-management – becoming Equal Partners.” Additionally, he also coined the term, “Youth-led Development” – designed to ‘Give Youth a Chance to Make Poverty History.’ He organizes the World Youth Congress Series on YLD and the Schumacher Society has commissioned him to write a Briefing on the issue for release in September ’07. Peace Child International now promotes YLD and YLBSUs (Youth-led Business Start-ups) through its network of some 1200 organizations in 155 countries.

Basilia Yao

Basilia Yao is the Director of Strategic Innovations at Mercy Corps, where she and her team support the development and expansion of innovative, high impact programs. She is currently directing the agency's global effort to mobilize microfinance institutions to test, measure and improve their impact on youth-owned enterprises. Prior to joining Mercy Corps, Basilia worked as a consultant with McKinsey & Company, an economic development policy advisor to Mayor James K. Hahn of the City of Los Angeles and as an investment banking analyst with Lehman Brothers. Basilia holds a Master in City Planning from MIT and an MBA from Harvard Business School.

Steven Van Yoder

Steven Van Yoder is an internationally recognized expert on public relations and thought leadership marketing. He is the author of *Get Slightly Famous: Become a Celebrity in Your Field and Attract More Business With Less Effort*. Drawing from years of experience as a working journalist, Steven uses his inside understanding of targeted PR strategies to help organizations reach their best prospects and develop a unique brand identity, and harness the media to become recognized leaders in their industries. Steven is founder and director of Global Initiative to Advance Entrepreneurship (GIVE), a 501c3, focused on global poverty projects, teaching global entrepreneurship, and provides professional PR and marketing services to eligible nonprofits and NGOs.

“It is necessary to start your own business because it's the most viable option for obtaining economic success, especially in my country where the employment possibilities are more and more scarce and the professional landscape more and more competitive.”

*Nathalia Torres Munoz, Colombia
2007 Global Youth Consultation*

Acknowledgments

Thank you to the following people:

Facilitators:

Isabel Alvarez, Inter-American Development Bank
Andrew Baird, Making Cents International
Jay Banjade, Save the Children
Marshall Bear, Consultant
Brandy Bertram, Making Cents International
Charlie Feezel, World Cocoa Foundation
Jennifer Jordan-Saifi, CHF International
Candace Nelson, Microfinance Opportunities
Timothy Nourse, AED
David Pell, Street Kids International
Clayton Peters, YouthBuild International
John Schiller, Plan International
Mona Selim, International Center for Research on Women

Reporters:

Christine Adamczyk, USAID
Anita Campion, Making Cents International
Ron Ivey, Consultant
Suezan Lee, USAID
Allyn Moushey, USAID
Georgia Sambunaris, USAID
Jody Uyanik, Consultant

Report writing:

Monika Aring, Making Cents International

Tremendous thanks and appreciation goes out to all the conference interns and volunteers:

Summer Intern & Volunteer Coordinator:
Laura Kaneshiro

2006-2007 Academic Year Intern:
Autumn Brown

Logistics:

Patricia Amador, Honduras
Anila Arapi, Albania
Alice Arnold, U.S.A.
Elena Cedillo, Peru
Jodi Fischer, U.S.A.
Romana Kerns, U.S.A.
Vonesha Mitchell, U.S.A.
Rhoderick Samonte, Philippines
Juany Roman, Peru

Thank you to the following people and organizations for supporting youth participation in the Global Youth Microenterprise Conference:

The American Jewish World Service. www.ajws.org
Ann Williams, Economic Development Consultant
Drew Tulchin and Social Enterprise Associates.
www.socialenterprise.net
Elizabeth Perelstein of School Choice International.
www.schoolchoiceintl.com

The conference communication materials were made possible by these talented people:

Communications and Marketing: Victor Arango,
cosmopolatino@gmail.com

Graphic Design: W. Peter Pauley Jr.
www.dingoboymedia.com

Website: Brenda Redding, Ashley Cyber Services
www.AshleyCyber.com

Displays: Maureen Borzacchiello, Creative Display Solutions, Inc., www.creativedisplaysolutions.com

This inaugural Global Youth Microenterprise Conference would not have been possible without the outstanding leadership, dedication and good humor of the Conference Manager:

Whitney Harrelson, Innovative Partnerships & Learning Initiatives, Making Cents International



Give a man a fish
and he'll eat
for a day.

Teach a man to fish
and he'll eat
for a lifetime.

INVEST

in young people's
entrepreneurial **dreams**

and they'll create
opportunities and livelihoods for
generations to come.



www.ImagineNations.org



Making Cents International

Empowering Entrepreneurs

We equip youth and adults with the vision, confidence, and skillset to create and grow their own businesses



Creating a Legacy of Improved Skills and Economic Opportunities at the Individual, Community and Global Levels.

Innovative Learning Events

We create innovative learning opportunities that result in more effective programs, policies and partnerships to improve youth economic opportunities



Experiential Learning



We offer curricula for all abilities in 20 languages and customize material according to local needs and cultures.

Sustainable Impact

We aim to leave a legacy of self-sufficiency, confidence, choice and economic freedom for the communities we serve.



2900 M Street, NW, Washington, DC 20007
Tel: +1 202-783-4090 • Fax: +1 202-783-4091
Skype: MakingCentsInfo • Email: info@makingcents.com
www.makingcents.com • www.ymeconference.org



Grow your business
and your career in
microenterprise.

www.DevelopmentEx.com

Join The Development Executive Group.

DevelopmentEx.com brings efficiency to foreign aid by providing a single platform for recruiting, business development, and professional networking. We serve 100,000+ professionals working in international development. Executive Members such as AED, CGAP, CHF International, FINCA International, and Plan access the latest microenterprise business information and can post job openings to our job board with over 1,000 opportunities listed.

To learn more about membership, please visit www.DevelopmentEx.com or contact us at +1 202.249.9222.



DO GOOD. 
DO IT WELL.

The Development Executive Group
1311 Connecticut Ave NW
Washington, DC 20036 USA



AED is a nonprofit organization working globally to improve education, health, civil society, enterprise, and the environment—the foundation of thriving societies. Working collaboratively with local and national partners, AED fosters sustainable results through practical, comprehensive approaches to social and economic challenges.

www.aed.org



Plan enthusiastically supports the Making Cents initiative to organize a Youth Microenterprise Conference and looks forward to meeting and working with other practitioners in this promising area of human development.

www.plan-international.org



make mine a million \$ business

Creative
DISPLAY SOLUTIONS

Look Amazing. Feel Amazing.

Experts in Design, Production, and Logistics for Tradeshow exhibits
800.565.7910 www.CreativeDisplaySolutions.com

WBECE
NAWBO



insight
Share Knowledge & Grow Your Team Together

Juan P. Casimiro
Managing Member

Tel: 305.555.5555
Fax: 305.716.4100
Email: jcasimiro@gainsight.net
Web: www.gainsight.net
5205 Blue Lagoon Drive - Penthouse
Miami, Florida 33126

Notes

“This conference is an important step in fostering the emerging field of youth microenterprise—creating access to capital and business development opportunities for young people—much like what has been accomplished successfully for women and the poor during the past 30 years. We believe given the right access points, the right financial incentives, the right support, the right encouragement, and the right coaching and mentoring, millions of young people can successfully rise to the challenges of entrepreneurship and self-employment. I applaud Making Cents International for bringing together key stakeholders to share experiences, build alliances and spotlight concrete efforts that are promoting sustainable and scalable youth enterprise.”

*Rick Little, President and CEO, ImagineNations Group; Founder,
International Youth Foundation*



**Making Cents
International**

2900 M Street, NW, Washington, DC 20007
Tel: +1 202-783-4090 • Fax: +1 202-783-4091
Skype: MakingCentsInfo • Email: info@makingcents.com
www.makingcents.com • www.ymeconference.org