

Social Entrepreneurship & The Youth Sector

**The Future of Livelihood
Development**

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Social Entrepre-What?

- What Is Social Entrepreneurship?
- How Does It Differ From Business Entrepreneurship?
- The Name Game - Social vs. Citizen
- Youth Venture's Role

Dream It. Do It. World Tour

- 11 Continents, 5 Countries in 88 days
- 80,000 miles covered by plane, train, bus, automobile & rickshaw
- 241 hours traveling (10 days)
- 47 unique places slept
- 1 mosquito bite
- 99 hours in the hospital

Dream It. Do It. World Tour

- Site visits
- Meet-up events
- Media opportunities
 - “Human Interest” Concept
- South Africa Video

What I Found...

- First truly global generation
- Idea of change an intrinsic value
- Not a majority, but a powerful minority

Never Doubt That A Small
Group Of Committed
Individuals Can Change
The World. Indeed, It
Is The Only Thing That
Ever Has."

-Margaret Mead

This is not just a
human interest story.

This is NEWS .

This is NOW .

Infiltrators & Instigators

- Fix it from the inside out
 - Faith in the system
 - Corruption
- If they won't, I will
- Increase in information
 - Our weapon

Social

Some get it from the stock market

Business

We're Talking About
LIVELIHOOD

DEVELOPMENT

**Young People Are
DRIVING**

This Movement

Stigmas of The Social Sector

- “Non-Profit” Sector
 - Output is not “profitable”
- Elitism & Idealism From Within
 - Doesn't fit into today's market economy
- Can disregard the greatest needs of a population

New Reality

- Livelihood Development Is...
 - Individual Development and...
 - Community Development
- Income Generation Is The Motor

Lua Nova, Sao Paulo, Brazil



Ixchel, Mexico City, Mexico

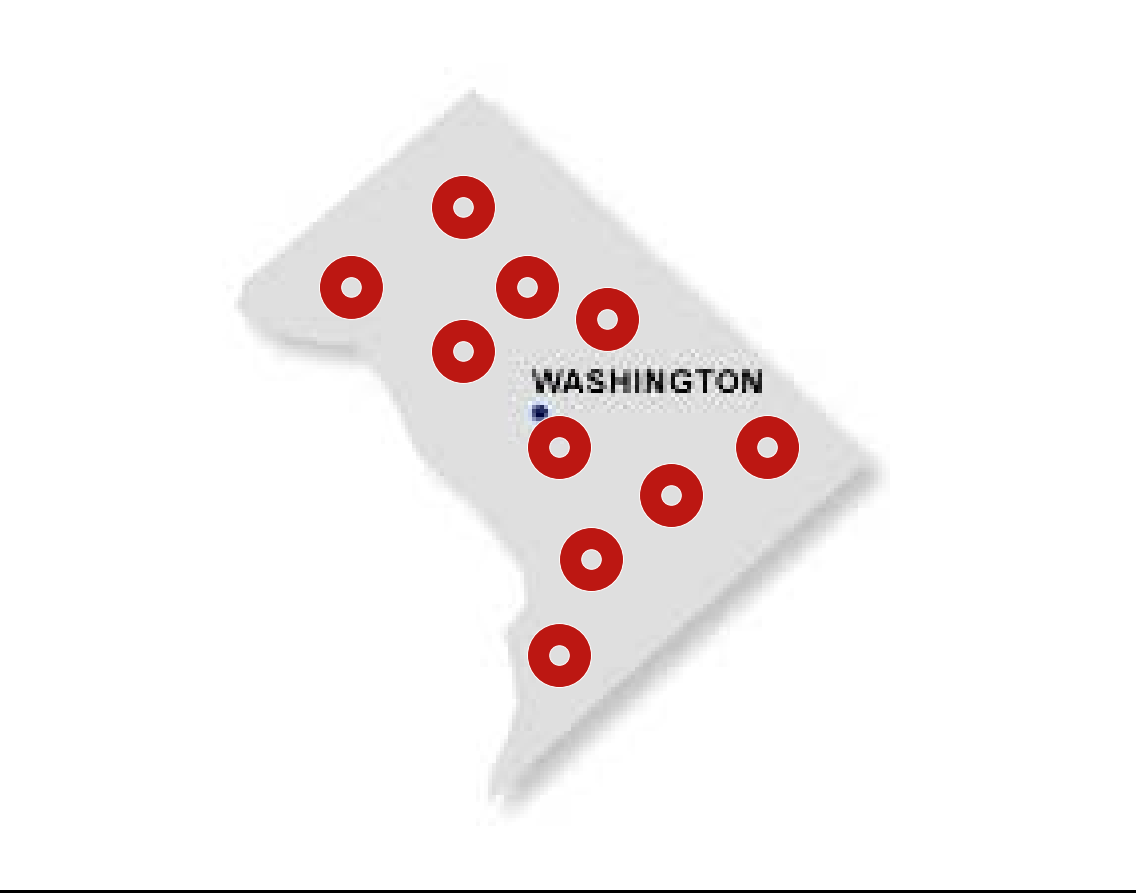


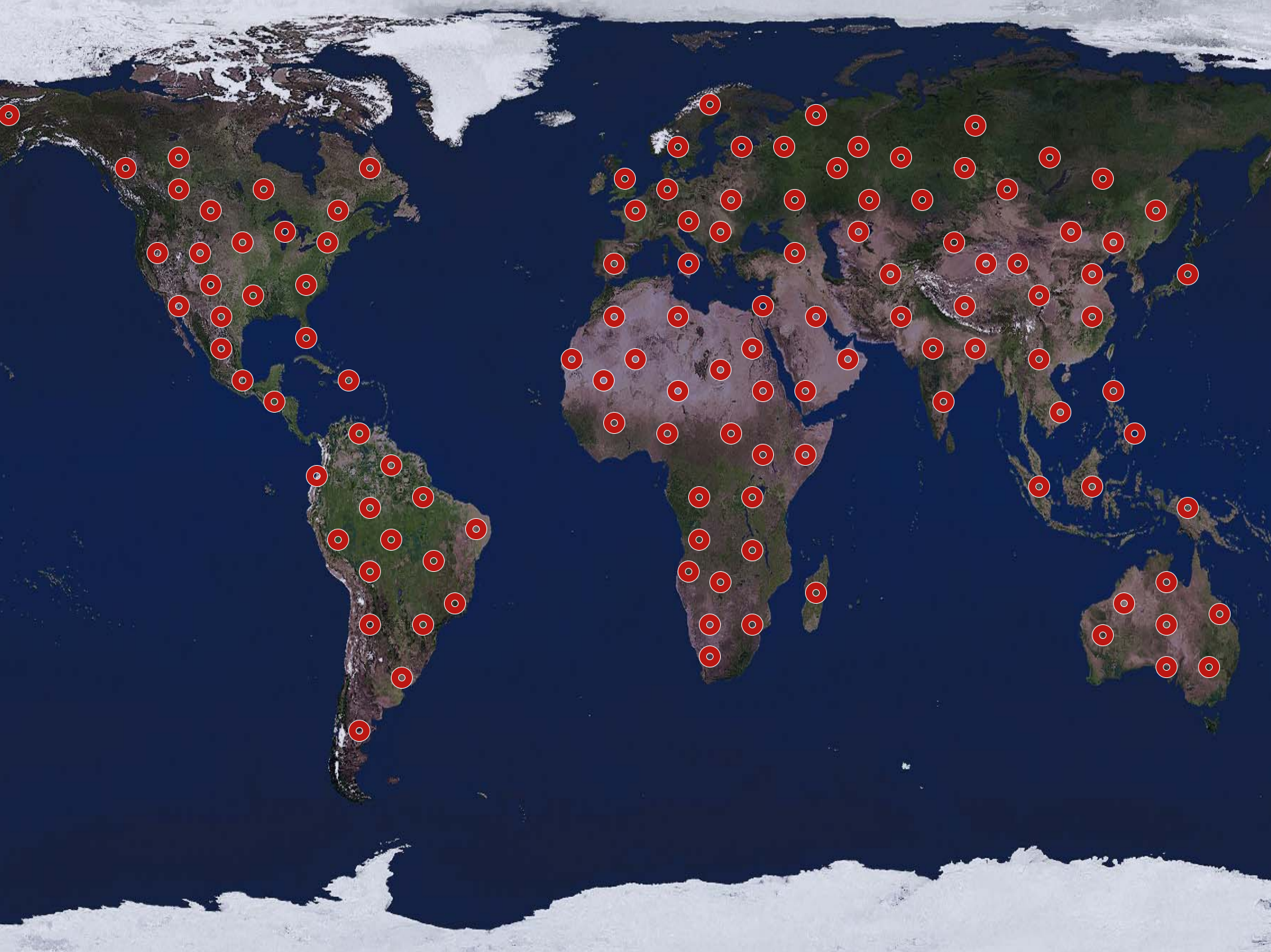
**“I Want To
CHANGE THE

WORLD”**

Think
GLOBALLY
Act

LOCALLY





Thank you!

Questions?

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