

Youth Microenterprise Conference

September 11, 2007

Washington DC

Consortium For Entrepreneurship Education

- 25 Years of Experience Developing the US Field of Entrepreneurship Education Using Advocacy, Standards and Networks
- Started as a project of the National Career Technical Education Leadership Center based at the Ohio State University in 1982
- Later in the 1990's spun off as a 501(C)3 non profit corporation with an Executive Director

Dr. Cathy Ashmore



Three related but very different Desired Entrepreneurial Outcomes

- Engagement and Academic Outcomes
 - Increasing levels of engagement and improving academic outcomes (Entrepreneurial curriculum)
- Life and Work Skills
 - Develop entrepreneurial skills and attitudes that prepare them for the innovative economy – whether they own and run their own company or work for someone else (Project-based and skills development for creating “entrepreneurial mindset”)
- Enterprise development
 - Designing, developing, launching and growing viable businesses to create income and assets for themselves (viable business plans & business operations)

Entrepreneurship = “E” in Me

- Creating a mindset in children that allows them to realize that they are in charge of themselves results in higher academic performance and more focused participation in school

– Harvard Graduate School study
of NFTE programs 2004



Consortium for Entrepreneurship Education

www.entre-ed.org

National Organization bringing Educational
Agencies and Leader Together To Build the
Field of Entrepreneurship Education

Consortium for Entrepreneurship Education

Provides:

- Advocacy,
- Leadership,
- Networking,
- Technical Assistance, and
- Resources

nationally across all levels and disciplines of education, promoting Quality Practices and Programs



The Consortium for Entrepreneurship Education

90+ Members Organizations_...

- State Departments of Education,
- local school systems,
- community colleges and universities,
- adult education providers
- national leadership organizations,
- foundations that fund entrepreneurship educ.
- and professional development organizations

Involving 33,800 educators and their 621,400 students

The Consortium for Entrepreneurship Education

Accelerating Entrepreneurship Everywhere!

- Website to provide resources for teachers <www.entre-ed.org>
- Newsletter featuring programs of members
- National conference/FORUM to provide professional development for teachers/program designers
 - National Content Standards released June 2004
 - National Standards of Practice released in June 2006
 - Leading education partner of first annual National Entrepreneurship Week February 23 – March 1, 2008

Consortium for Entrepreneurship Education

- Provides **advocacy** for all components of entrepreneurship education nationally across all levels and disciplines of education, promoting Quality Practices and Programs

Advocating in the Nations Capital During a Small Business Celebration



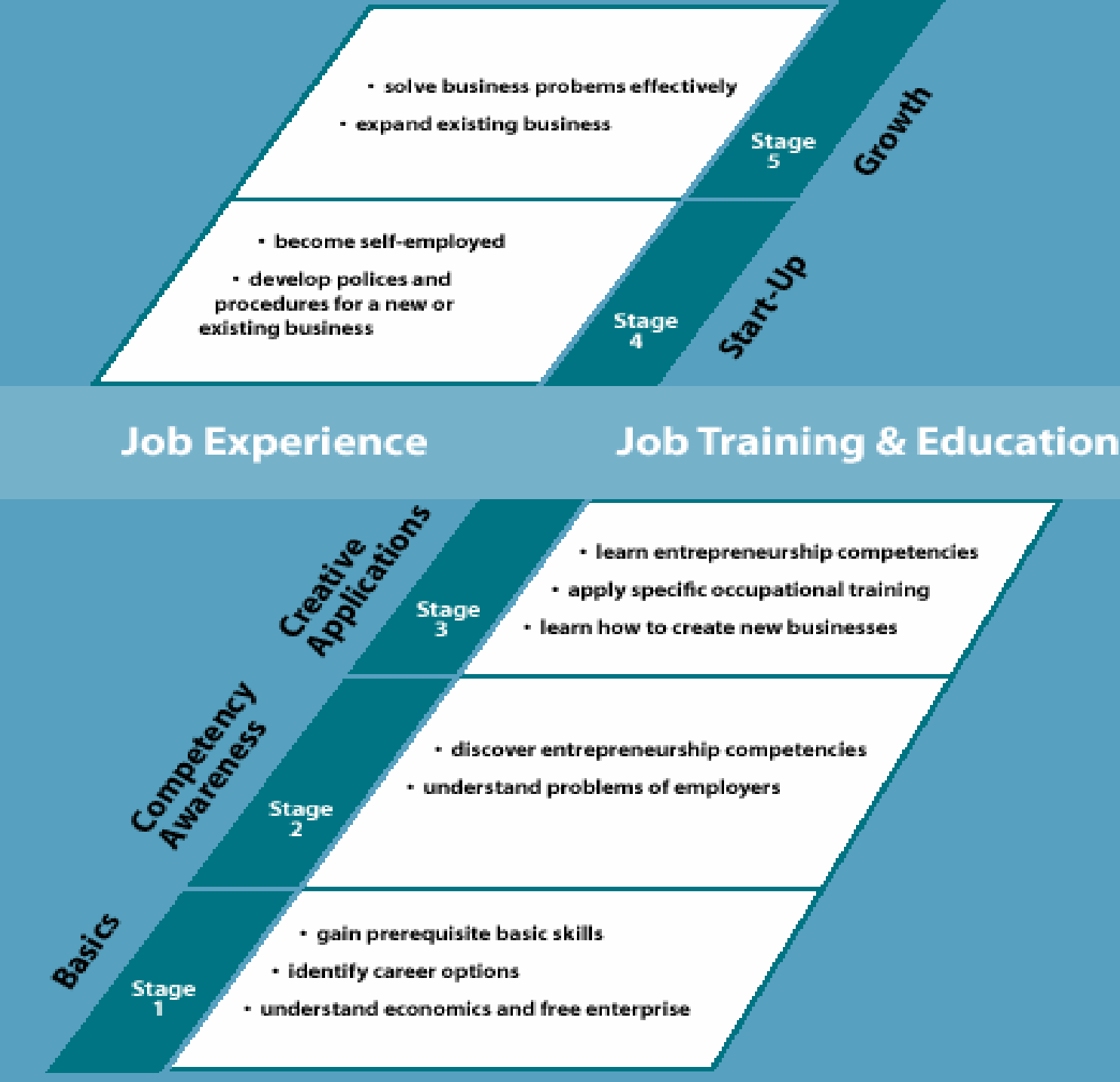
Consortium for Entrepreneurship Education

- Provides **Leadership** to major initiatives to build the field of entrepreneurship education nationally across all levels and disciplines of education, promoting Quality Practices and Programs



All These Inventions! - Developed for the Marketplace for Kids - by middle school students in North Dakota

Lifelong Learning Model



Innovation Leads to Entrepreneurship

- Creating a mindset in children that allows them to see economic opportunities in “ideas” and allows them to create their workplace future
- Helping adults find ways of doing things better so that users are willing to pay for their products or services

Gates Foundation Study Found...

- Decision to drop out of high school is linked closely to the lack of challenge and connection to real-life experience faced by students in the public schools in the US
- 81% stated that if school provided opportunities for real world learning it would have improved the students' chances of graduating from high school
- CEE advocates Entrepreneurship as one way to help students connect to academic studies

Consortium for Entrepreneurship Education

- Provides **networking** for more than 90 different organizations throughout the United States to help optimize their work across all levels and disciplines of education, promoting Quality Practices and Programs
- Includes 22 of the states' Departments of Education that lead all education policy development in their states
- Created White Paper to share common concepts related to Entrepreneurship Education that need to be addressed

Annual FORUM allows Networking, Networking, and more Networking



Partnership for 21st Century Skills

Education and business leaders identified four significant emerging content areas that are critical to success in communities and workplaces:

- **Global awareness**
- **Financial, economic and business literacy, and developing entrepreneurial skills to enhance workplace productivity and career options**
- **Civic literacy**
- **Health and Wellness Awareness**

Consortium for Entrepreneurship Education

- Provides **Technical Assistance** nationally across all levels and disciplines of education, promoting Quality Practices and Programs
- Consortium leadership supports opportunities to share ideas and help others whenever possible

Technical Assistance provided for Generation E Metal Working Students helped them develop a Show for Creative Products



Professional Development is provided to Member Groups



Consortium for Entrepreneurship Education

- Provides **resources** for teachers or program administrators to use nationally across all levels and disciplines of education, promoting Quality Practices and Programs



entrepreneurship education

Home

- Entrepreneurship Ed
- Teaching Materials
- Network Resources
- Contacts & Membership

Consortium for Entrepreneurship Education

Teaching Materials

NEW LEARNING ACTIVITIES

FREE ON-LINE TEACHER TACTICS

The Consortium is proud to introduce a Monthly Schedule of FREE opportunities for teachers to interact with the experts....members of the Consortium for Entrepreneurship Education, to find new ideas for the classroom. Check here for the schedule and how to sign up! [Continue...](#)

ENTREPRENEURSHIP CASES AND SUCCESS STORIES

Use these interesting examples in the classroom to bring entrepreneurship alive! [Continue...](#)

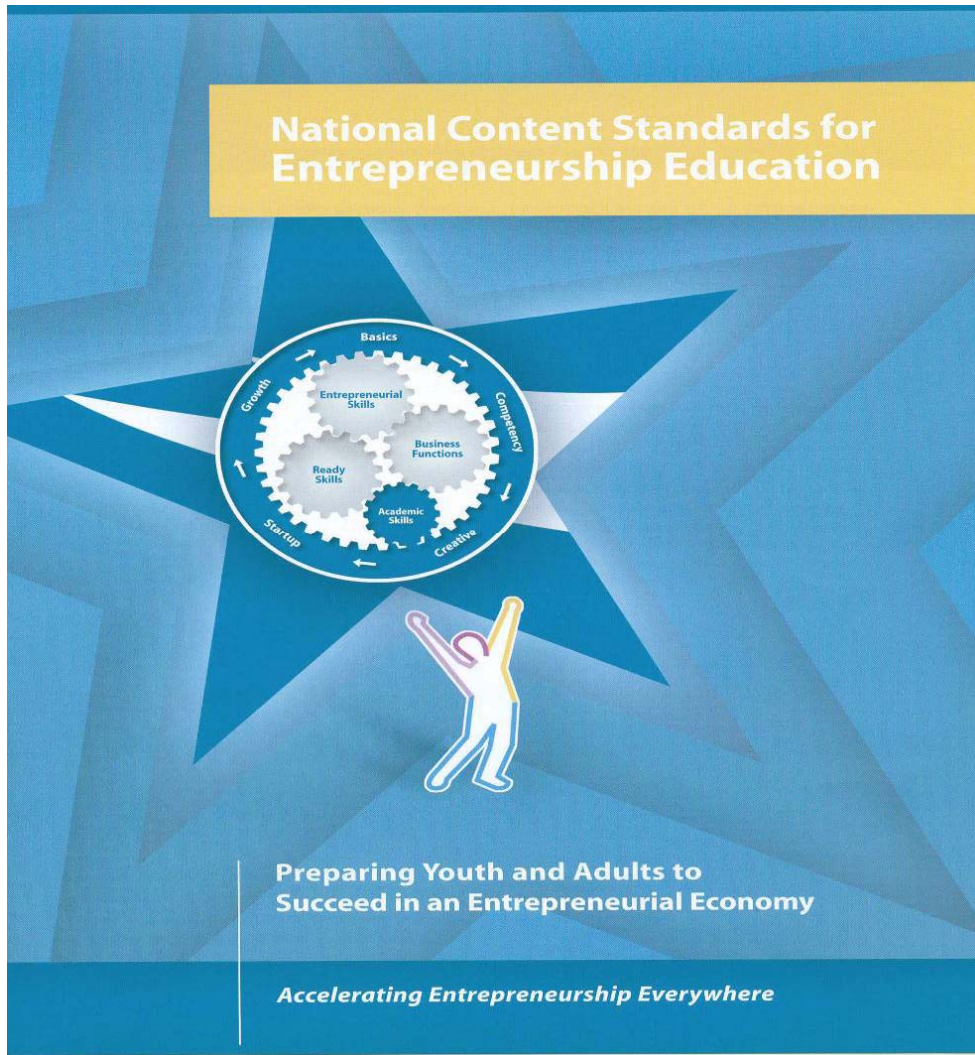
BUSINESS ACTIVITIES AND PROJECTS

Try these hands-on activities to liven up the classroom. [Continue...](#)

TRANSPARENCY MASTERS FOR THE CLASSROOM

Copy these transparency masters to organize your classroom discussions or for helping others understand the concepts of entrepreneurship education. [Continue...](#)

National Content Standards



Entrepreneurial
Process &
Characteristics

Ready Skills

Foundation Skills

Communication Skills

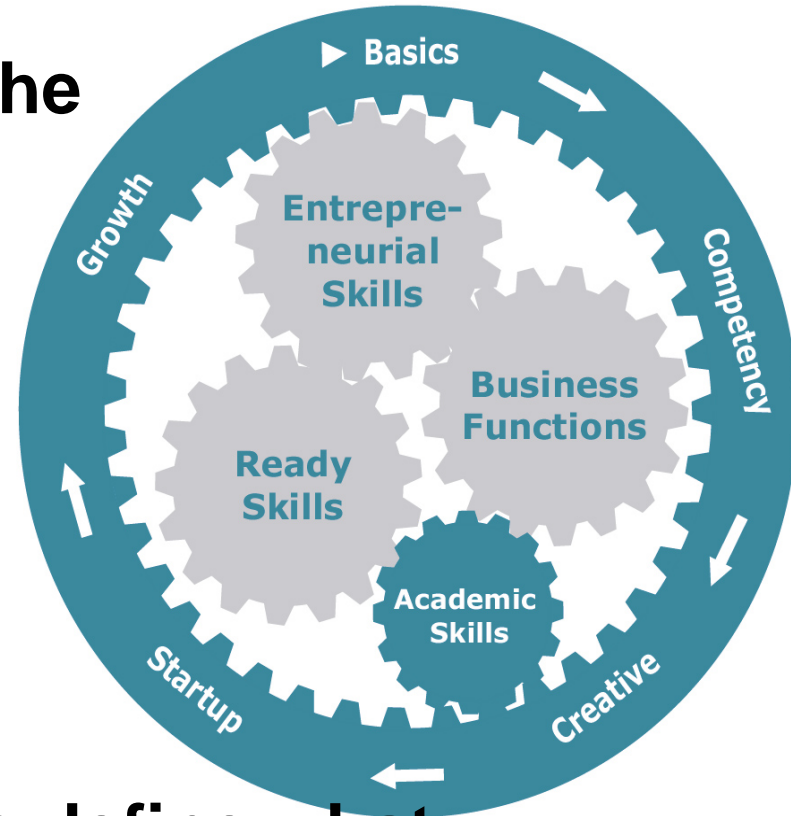
Business Functions

Economics

The Consortium for Entrepreneurship Education's business advisory council and focus groups developed 15 Content Standards

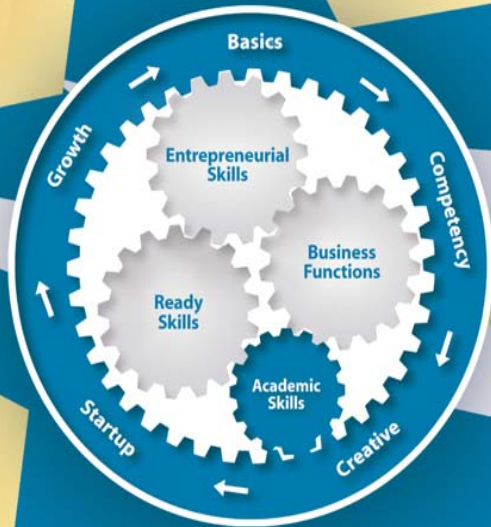
- Three major categories of the content standards emerged:

- Entrepreneurial Skills
- Ready Skills
- Business Functions



- 403 Performance Indicators define what students need to know & be able to do if they are to succeed in an entrepreneurial world.

National Standards of Practice for Entrepreneurship Education



NEW from the Consortium Members ...

- **A definition**
- **Outcomes**
- **Concepts**
- **Methods**
- **Accountability**
- **Resources**

National Standards of Practice

Methods

Diverse Strategies Cause The Entrep. Spirit to Emerge

- Facilitating and Coaching
- Experiential Learning
- Problem-Based Learning
- Students as Leaders
- People in the community
- Variety of higher level learning methods
- Lifelong Learning model for Entrepreneurship Education

National Standards of Practice

Concepts

Encourage Big Dreams, Build Skills, Catch the vision

- Comprehensive Curriculum Delivery
- Business Planning
- Basic Academic Skills
- Career Guidance
- Economic Concepts
- Ethical Behavior
- Personal Interest and Investment
- Entrepreneurship as and Economic Force
- Risk Management

National Standards of Practice

Accountabilities

Success is encouraged Thru Focus, & Frequent Evaluation

- Organization Vision, Mission and Goals
- Qualified Personnel in a Supportive Environment
- Quality Content Standards
- Positive Benefits Add Value
- Continuous Improvement
- Diversity in Program Leadership
- Social Entrepreneurship

National Entrepreneurship Week

- House Resolution 699 passed in June 2006
- Orchestrated the Celebration of the first National Entrepreneurship Week in February of 2007
 - 34 State Leadership teams
 - Thousands of celebration events/activities
 - Lots of publicity regarding the value of Entrepreneurship Education!

National Entrepreneurship Week 2008

- Preparing now for the second National Entrepreneurship Week in February 2008
- Website: www.nationalEweek.com



**National
Entrepreneurship
Week** *Feb 23 to Mar 1, 2008*
Create your future!

Join Us

- Corporate Membership
 - Decision making related to the development of the annual program of work for the Consortium
 - Membership cost \$2,000 plus \$1,000 for membership meetings travel expenses
- Partner Membership
 - No decision making but support and sponsorship opportunities coupled with information flow
 - Membership cost \$500
- Ambassador Membership
 - No decision making just information flow
 - Individual Teacher Membership - \$100

All members contribute toward the work of the Consortium

? Questions ?

www.entre-ed.org



Consortium for
**Entrepreneurship
Education**

Future Collaboration

- Horace C. Robertson
 - Horace.Robertson@mindspring.com
 - Secretary-Treasurer
 - 919-467-9933
-
- [**www.entre-ed.org**](http://www.entre-ed.org)



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