



# World Cocoa Foundation ECHOES ALLIANCE

Empowering Cocoa Households with  
Opportunities and Education Solutions



# World Cocoa Foundation ECHOES ALLIANCE

**ECHOES** is a Global Development Alliance for education with the U.S. Agency for International Development. Its objective is to strengthen cocoa growing communities by expanding opportunities for youth and young adults through relevant education.



# World Cocoa Foundation ECHOES ALLIANCE

**ECHOES** Alliance partners include West African governments, international educators and community leaders as well as implementing partners International Foundation for Education and Self Help (IFESH) and Winrock International.



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The current funding level of ECHOES is just over \$6,000,000. Continuing investments from cocoa industry partners will increase this overall contribution to the people of cocoa growing communities.



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The 2 year program focuses on basic education, livelihoods education, community participation, HIV/AIDS and other health and safety issues.



# World Cocoa Foundation ECHOES Activities

## The ECHOES Alliance Programs will:

- Establish teacher resource centers to improve teaching and learning materials
- Increase community participation in education decision making
- Raise awareness of HIV/AIDS, malaria and other health and safety issues and help communities develop prevention strategies
- Develop and implement teaching and learning materials and approaches for youth livelihoods education



# World Cocoa Foundation

## ECHOES Outcomes

### ECHOES WILL:

- Increase school attendance
- Increase number of trained teachers staying in cocoa communities,
- Increase livelihood opportunities for vulnerable and underserved young people
- Strengthen capacity of in and out-of school youth to develop rural economies
- Improve teacher skills
- Increase pass rates and test scores, promotions and transition to secondary school



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## ECHOES Outcomes

### ECHOES WILL:

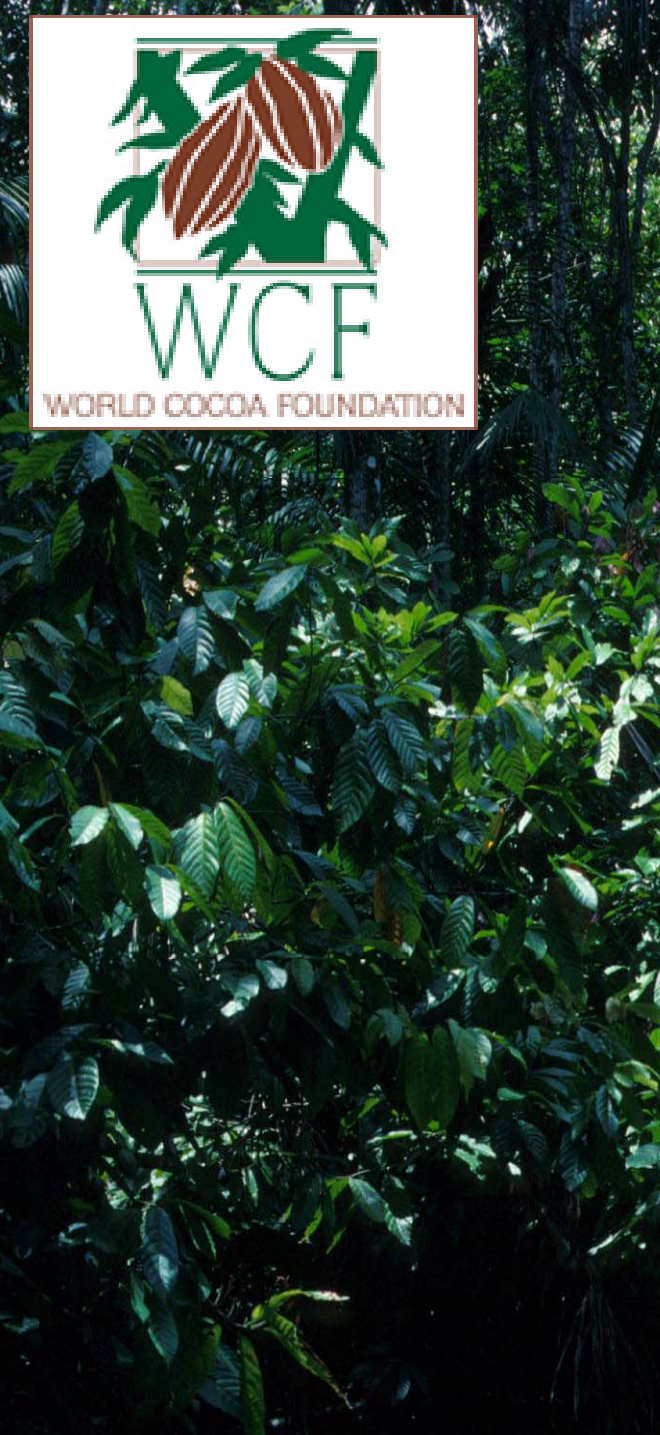
- Improve literacy at all levels of the communities
- Improve learning outcomes for cocoa communities in Ghana and Côte d'Ivoire
- Expand capacity and opportunities in cocoa communities in Ghana and Côte d'Ivoire
- Increase ownership of country stakeholders of project education initiatives
- Improve knowledge of HIV/AIDS and malaria prevention and
- Increase safety and livelihood skills in cocoa communities



# World Cocoa Foundation ECHOES Results

- An improved model for rural education in West Africa
- Increased economic and social opportunities for youth in cocoa growing communities
- More secure, sustainable communities





Manufacturing Confectioner



GLOETTA FAZER



Nacional de Chocolates



CasaLuter



LINDT & SPRÜNGLI



