

Youth Microenterprise Conference

Assessing the Effectiveness of Youth Microenterprise
Is Microenterprise Support to Youth the Solution to Youth Unemployment?

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IYF prepares young people to be healthy, productive and engaged citizens

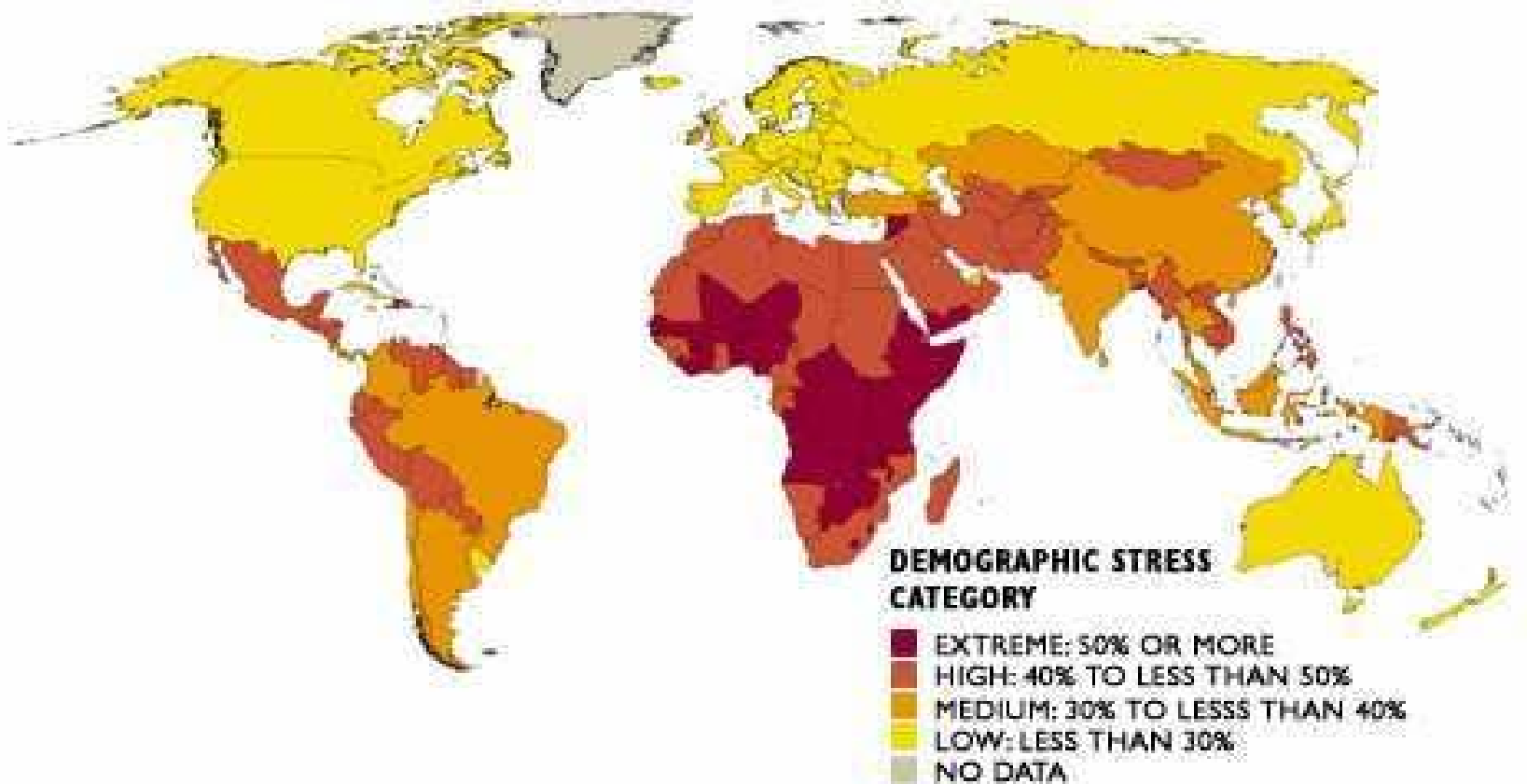
- Work with worldwide network of partners operating in 71 countries
- Build multi-sector alliances to increase impact and quality
- Promote effectiveness, scale and sustainability -- “what works”

Core Programs:

- Education
- Employability
- Health
- Leadership & Engagement

The Global Youth Bulge*

Young Adults, 2005



*Anastasion, Cincotta, Engelman. The Security Demographic Population & Civil Conflict after the Cold War. Population Action International, 2003.

How we implement our programs

IYF works with a worldwide network of youth-serving organizations

- **Capacity-building**
- **Leverage**
- **Grant-making and due diligence capabilities**
- **Technical assistance**
- **Quality standards**
- **Monitoring and evaluation**

- Job training and placement
 - Life skills
 - IT skills
 - Technical skills
- School-to-work transitions
- Entrepreneurship and job creation
 - Life and business skills
 - Mentoring/TA
 - Access to finance

IYF Program in LAC

- **Entra 21 Program in Latin America**
 - 19,000 disadvantaged youth trained
 - 53% job placement rate
 - Good quality jobs
 - Self-employment a small but successful component in Bolivia, El Salvador and Peru
 - Entrepreneurs by vocation

- IDB Study on Youth Entrepreneurship
 - Opportunity or Necessity
 - 90% of entrepreneurs in LA have no employees
 - Self-employment as a transition to paid employment for disadvantaged youth
 - Small % of youth (and entrepreneurs) have entrepreneurial talent
 - Potential for dynamic growth

Program Support to Young Entrepreneurs

- Focus on small enterprises
- Life skills
- Business management
- Mentoring/Business networks
- Technical Assistance
- Access to financing at affordable price
- Incubator services
- Skilled labor

IYF's Experience to Date

- Entra 21: workforce development and entrepreneurship
- Tsunami reconstruction: training and loans to individuals and cooperatives
- Albania and Bulgaria: YBI model to young entrepreneurs
- IT and business start-ups in 4 Africa countries
- Morocco School for Entrepreneurs

Issues and Challenges

- Very few evaluations of youth entrepreneurship programs
- Cost of effective programs
- Need for credit plus other inputs
- Micro-enterprise or small enterprise?
- One tool among many