



**The MasterCard
Foundation**

Working with The MasterCard Foundation

**Global Youth Economic Opportunities Conference
Plenary: How Can You Partner With Funders?
Washington D.C.
Friday, September 9 2011**

Who We Are

- Small and highly entrepreneurial team with a results-oriented approach to philanthropy.
- Value ,fresh thinking and promote active learning.
- Program areas: Youth Learning and Microfinance.
- Global programs with specific focus on Sub-Saharan Africa.
- Established by MasterCard Worldwide in 2006.
- Independent, private foundation with over \$4 billion in assets.

Our Vision: Opportunity for all to learn and prosper

Our Values: Achieve, Innovate and Collaborate



Our Program Strategies

Microfinance

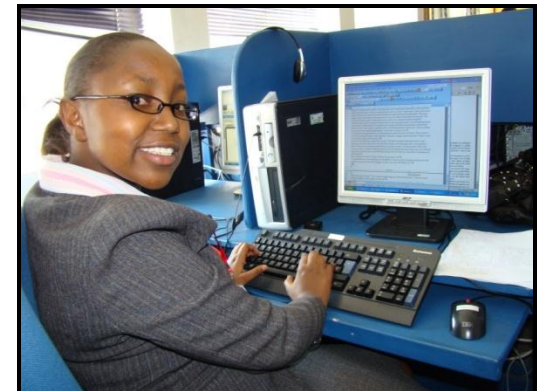
- Scale access in Africa
- Pioneer youth-inclusive access
- Increase transparency

Youth Learning

- Enable post-primary learning
- Facilitate entry into the workforce
- Support entrepreneurship

The Microfinance-Youth Learning Nexus

Employment and Entrepreneurship for Young People





Educating and Developing Young People

Enable Post-Primary Learning

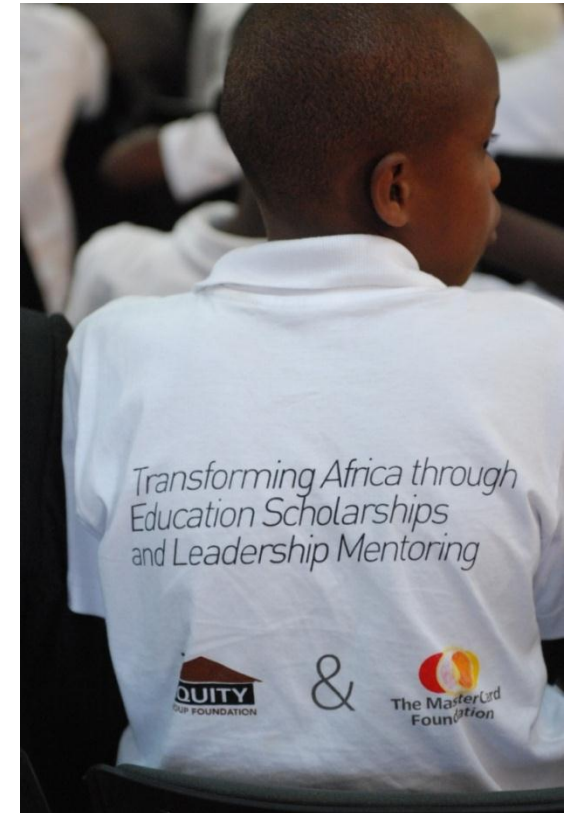
- Secondary school scholarships
- Non-formal education training
- Experiential learning

Facilitate Entry into the Workforce

- TVET, job placements, apprenticeships, internships
- Flexible, modular-based, market-led training models
- School-to-work transition surveys

Support Entrepreneurship

- Entrepreneurship curriculum and financial literacy
- Business plan competitions
- ICT4D

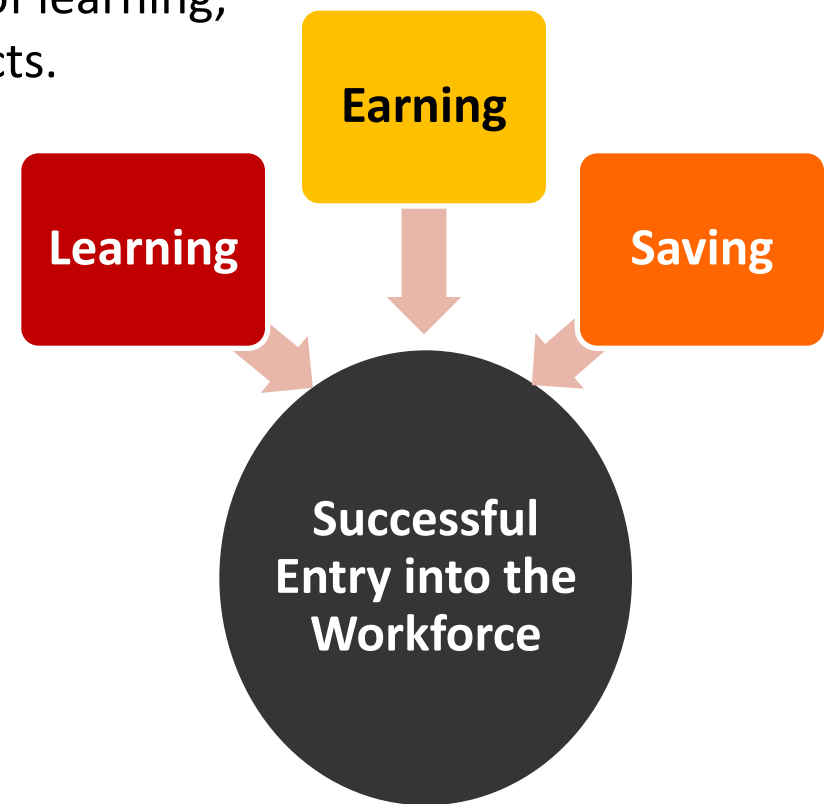




Integrating Programs for Young People

Microfinance-Youth Learning Nexus

Program models that combine elements of learning, earning and savings pedagogy and products.





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What We Seek

Cross-Cutting Priorities

- Gender
- Monitoring and evaluation
- Technology
- Youth engagement
- Peer-to-peer models
- Innovation





How We Work

- Do not accept unsolicited proposals
- Co-design programs with potential partners
- Collaborate on programs and support innovation
- Scale what works
- Conduct in-depth due diligence
- Tranche grants based on performance and results
- Disseminate and share learnings
- Advance knowledge and best practices
- Average grant size: \$5M



Projects in Youth Learning

- **GSM Association** – *India, Uganda, Morocco, Ghana*;
Develop mobile solutions and identify new markets for m-learning projects.
- **International Labour Organization** – *Global*;
Improve understanding of how young people transition from education to employment.
- **Technoserve**- *Kenya, Uganda, Rwanda*;
Training and employment for disadvantaged young people in rural communities.
- **Brookings Institute**- *Global*;
Develop a Global Compact on Learning to improve coordination, funding and focus on post-primary education.



The Nexus: Learn, Earn and Save

- **Fundacion Paraguaya** – *Tanzania*;
Establish and demonstrate a financially self-supporting secondary school model.
- **Swisscontact**– *Uganda, Tanzania*;
Expand a non-formal skills training model for out-of-school youth.
- **CAP Foundation**- *Kenya*;
Transform technical and vocational training systems.

University of Minnesota

Develop a common evaluation framework across programs to track learning, earning and savings behaviours.

Moving Forward

Strategic and Funding Priorities:

- Improve quality and access to post-primary education.
 - Enable young people to secure decent work.
 - Deepen the understanding of effective youth employment programs and policies.
 - Develop knowledge and savings practices tailored to young people.
 - Train the next generation of entrepreneurs and small business owners.
 - Continue to explore innovative models that have the potential to impact the lives of young people such as mobile technology and e-learning.
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