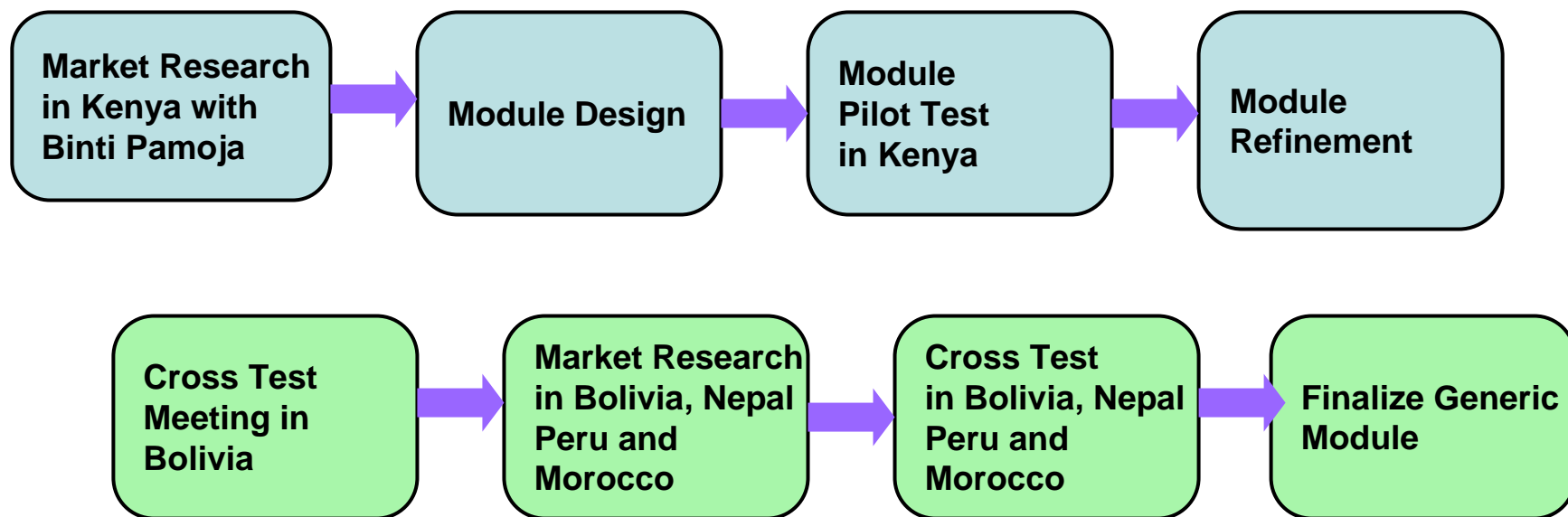


Microfinance Opportunities

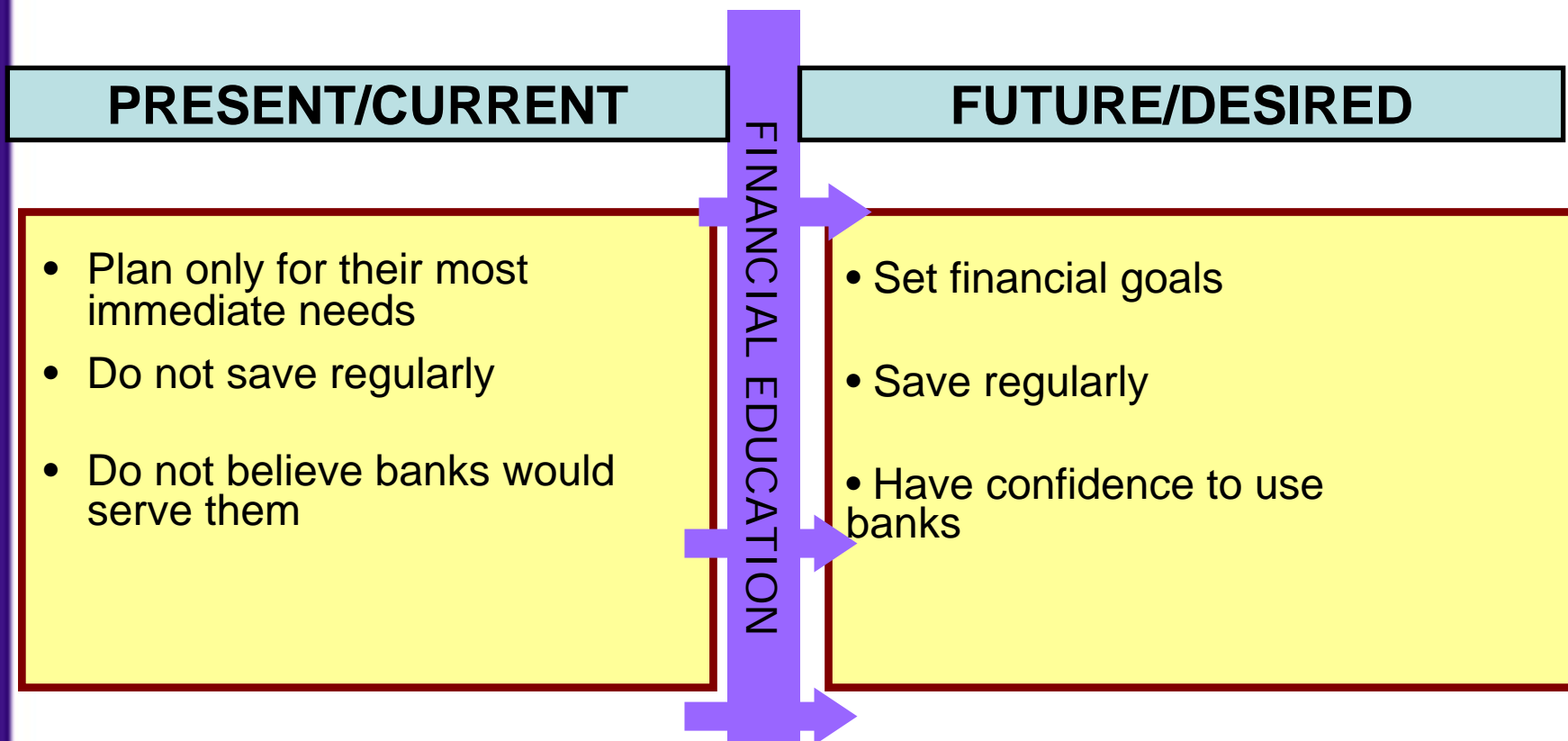
Global Youth Enterprise Conference 2009



The curriculum development process



Current and Desired KSAs and Behaviors



WWB & XacBank – Mongolia



ADOPEM – Dominican Republic



- Demand and industry research – summer 2009
- Curriculum design / adaptation – ongoing
- Pilot testing – October 2009 (tentative)



Preliminary Results & Findings



- Assessment of interests and financial literacy levels
- Capacity building of local partners
- Financial education design and adaptation
- Understanding of local landscape

Lessons Learned



Through market research, we can:

- Better understand target group
- Introduce new activities (like FE)
- Understand the role of the family

Next Steps



- Further refinement of tools
- New tools to be developed for:
 - Radio
 - Rural populations