



Mario Cader-Frech

Mr. Mario Cader-Frech is currently the Vice President of Public Affairs for MTV Networks Latin America and US Hispanic. He was born in El Salvador and completed his graduate studies at Georgetown University. He worked as Assistant Director of U.S. Hispanic Marketing and Advertising at MCI Telecommunications, and then was the Regional Marketing and Advertising Manager for Sprint International for Latin America. Mr. Cader-Frech created the Latin American Cultural Space in Washington, DC and became Minister of Cultural Affairs at the Embassy of El Salvador. He serves on numerous boards including the Museum of Contemporary Art of Miami, the Youth Orchestra of the Americas, and the ManyHats Institute.