

# EntreOasis

 .com



*Connecting entrepreneurial people, ideas, and resources.*



## Objective

To be the central source of information, resources, and social networking for the global entrepreneurship community.

Oasis is Facebook, LinkedIn, Wikipedia, Amazon, YouTube, Google, Flickr, Del.icio.us, Curriki, Merlot, etc. for entrepreneurship.



## Benefits

- Ideal First Destination.
- One stop shop.
- Aggregates the best people and content the world has to offer.
- Organizes, structures, and qualifies.
- Embraces all key profiles.
- Wide global scope yet deep in its ability to treat local needs.
- Community driven
- Utilizes Web 2.0 for rich user experience.
- Supports Multiple Languages



## Logistics

- Free (Sponsor Supported)
- Content ownership is maintained by the content owner/creator. (Oasis does not assume ownership of contributed content).
- Designed, produced, and managed by MediaSpark Inc but branded “by GoVenture”
- “Founding Sponsor” Cisco Systems
- Other “Content Sponsors” to be determined.
- Content contributed by the Oasis community.
- Domain Name: [EntreOasis.com](http://EntreOasis.com)

- Profile Customization
- Resources
- Education Standards
- Questions & Answers
- News & Jobs
- Events
- Collections
- Marketplace
- People
- Matching
- Search
- myOasis
- Ratings, Reviews, and Comments
- Privacy Settings
- RSS and Email Feeds



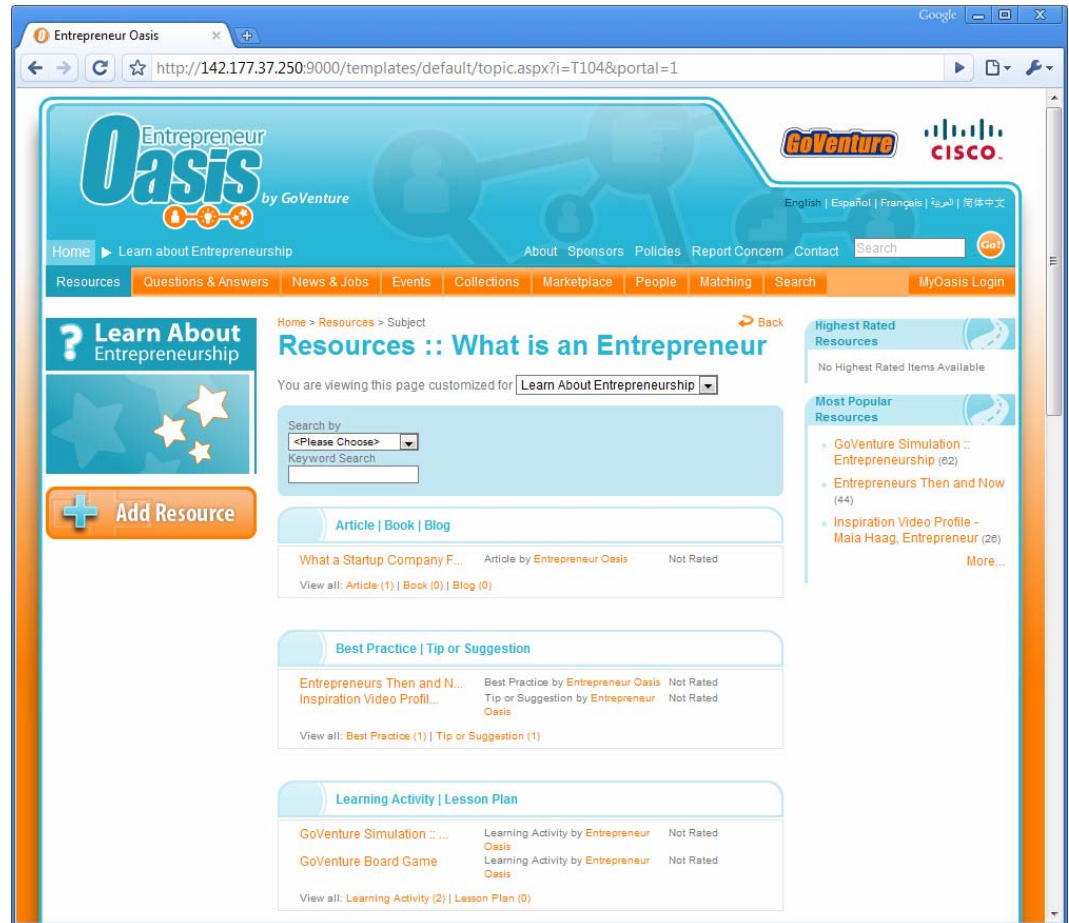
## Features

### Profile Customization

- Does NOT use a one-size-fits-all approach.
- Provides a custom entry page and brings the most relevant information to the top, based on selected profile.
- Provides full access to all content, regardless of profile selected.



- Organized by over 100 Topics.
- Can be articles, books, best practices, case studies, tools, templates, tutorials, learning activities, courses, games, simulations, and more.
- Can be documents (PDF, Word, Excel, etc.), graphics, links, videos, text, podcasts, Flash, or any media.
- May reside anywhere online or offline.
- Deeply organized.
- Can be added, rated, reviewed, or commented on by anyone



## Features Adding Content

- Simple form submission.
- Well-organized and clearly labeled.
- Accepts multiple-languages.
- Allows selection of Creative Commons Licenses.

The screenshot shows a web browser window with the URL `http://142.177.37.250:9000/templates/default/resource_add.aspx?portal=1`. The page is titled "Entrepreneur Oasis" and contains a form for adding content. The form is organized into sections: "Required Information", "About", "Link", and "Attachments".

**Required Information**

- Type**: Hold down the Ctrl key to select up to 2 items. A dropdown menu shows options: Article, Book, Blog, Best Practice, Tip or Suggestion, Learning Activity, Lesson Plan.
- Title**: Maximum 80 characters. A text input field is present.
- Short Description**: Maximum 200 characters, 200 characters left. A text input field is present.
- Subject and Topic**: Hold down the Ctrl key to select multiple items. A dropdown menu shows options: All-Purpose or No Specific Topic, About Entrepreneurship, What is an Entrepreneur, Importance of Entrepreneurship, Policy Building, Life Skills, Goal Setting.

**Link**

- Enter URL**: Link to a website, blog, file, video, Flash, or other media. You may include embed code. Links and media can also be added in the Editor below. Maximum 2000 characters, 2000 characters left. A text input field is present, followed by a "Test Link" button.

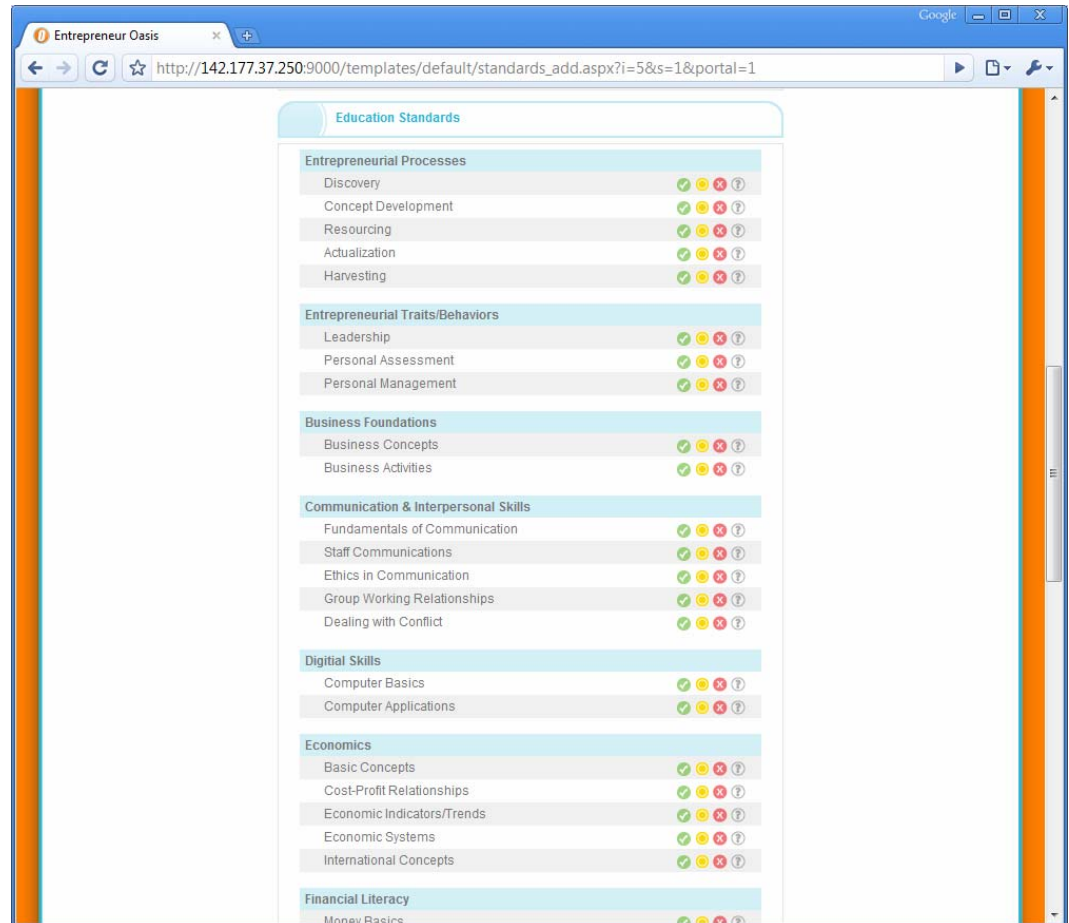
**Attachments**

- Upload Files**: A text input field is present, followed by an "Add File" button.

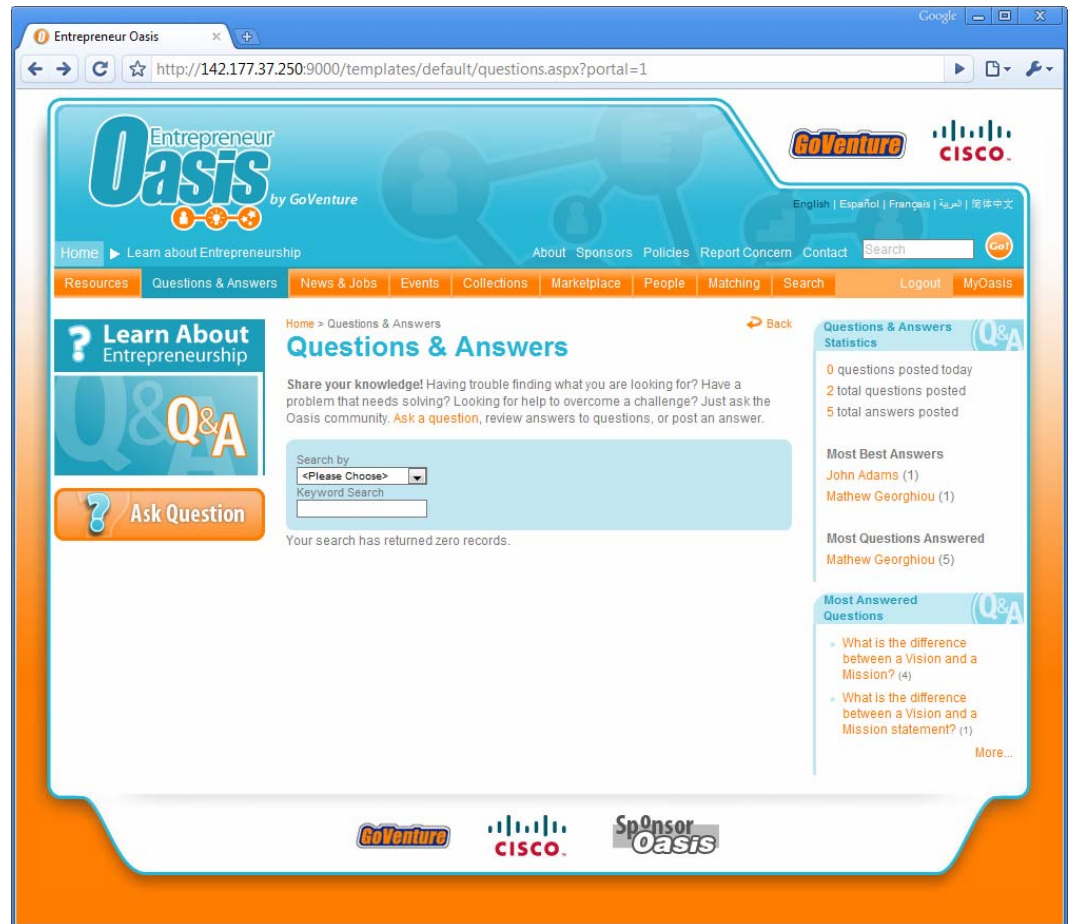
Additional instructions on the left side of the form: "Add a Link to the Resource, upload File Attachments, or use the Editor to add text, graphics, links, and other media."

## Features Education Standards

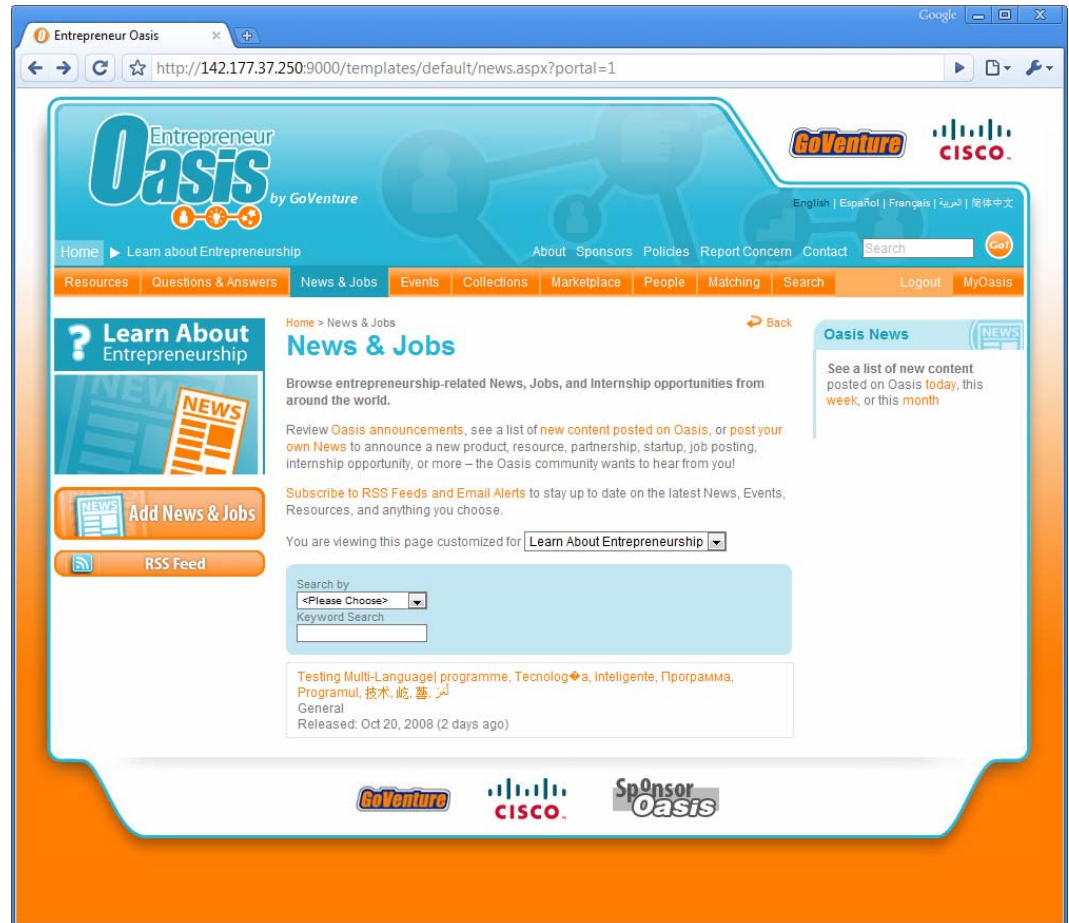
- Resources can be mapped to specific Education Standards (called a “Standards Map”)
- Anyone can add a Standards Map.
- Education Standards can be mapped to each other to create “Standards Webs”
- Education Standards and Standards Webs are added by Oasis.



- Anyone can post a Question or Answer.
- Person posting the Question can mark the best Answers.
- Questions are deeply organized.
- Answers can be commented on by anyone.



- Anyone can post News, Jobs, and Internships.
- Well organized.
- Postings can be commented on by anyone.
- RSS and Email Feeds can be subscribed to receive notification of new content.





# Features

## Events

- Anyone can post Events.
- Well organized.
- Can be exported to personal calendar.
- Events can be commented on by anyone.

A screenshot of the Entrepreneur Oasis website's Events page. The browser address bar shows the URL: http://142.177.37.250:9000/templates/default/events.aspx?portal=1. The page header includes the Entrepreneur Oasis logo, "by GoVenture", and logos for GoVenture and CISCO. A navigation menu contains links for Resources, Questions &amp; Answers, News &amp; Jobs, Events, Collections, Marketplace, People, Matching, Search, Logout, and MyOasis. The main content area is titled "Events List" and includes a search box with a dropdown menu set to "&lt;Please Choose&gt;" and a "Keyword Search" input field. Below the search box is a calendar for October 2008. To the right of the calendar are "Print" and "Export" buttons. The page also features a "Featured Event" section with details for a "Sample Event" in Manhattan, NY, USA, scheduled for September 12-13, 2008. At the bottom, there are sections for "Today's Events" and "Upcoming Events", both of which currently show "No events were found."

- Collections are groups of items on Oasis.
- May include Resources, Q&A, News & Jobs, Events, and other Collections.
- Can be created and commented on by anyone.

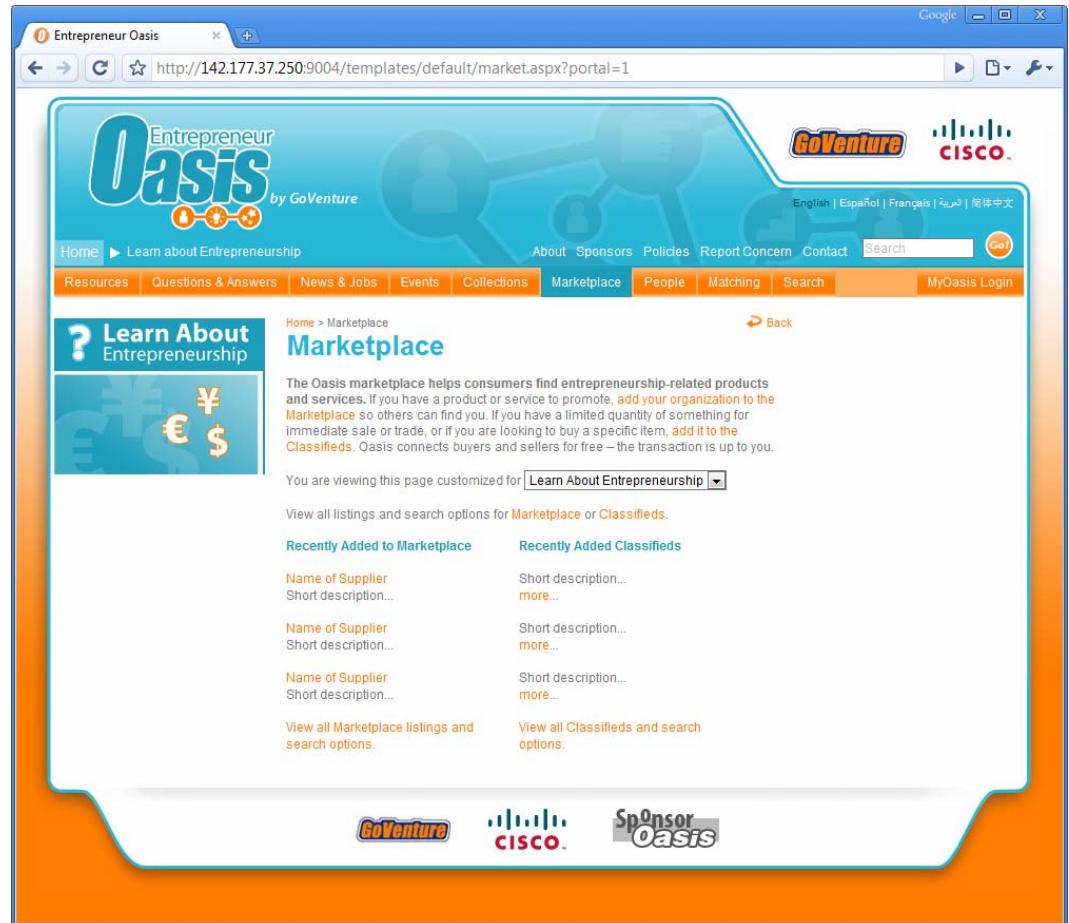
The screenshot displays the Entrepreneur Oasis website interface. The header features the 'Entrepreneur Oasis by GoVenture' logo, navigation links (Home, Learn about Entrepreneurship, About, Sponsors, Policies, Report Concern, Contact), a search bar, and a 'MyOasis Login' button. The main navigation bar includes 'Resources', 'Questions & Answers', 'News & Jobs', 'Events', 'Collections', 'Marketplace', 'People', 'Matching', and 'Search'. The 'Collections' page is active, showing a 'Learn About Entrepreneurship' section with a 'Create Collection' button. Below this is a search box and a list of collections. The 'Most Collections' sidebar lists users and their collection counts.

Collection Name	Created	Created By	Short Description	Help Wanted
Sales and Service Collection	Created 194 days ago	RobWarner	Short Description for Sales and Service Collection	Help Wanted: Help text for Collection
Employee Management Collection	Created 180 days ago	RobWarner	Short Description for Employee Management Collection	Help Wanted: Help text for Collection
Equipment and Resources Collection	Created 178 days ago	RobWarner	Short Description for Equipment and Resources Collection	Help Wanted: Help text for Collection
Technology Collection	Created 178 days ago		Short Description for Technology Collection	Help Wanted: Help text for Collection

**Most Collections**

- RobWarner (12)
- Michael MacDonald (3)
- Jason Corbett (3)
- Peter Ross (2)
- dudley mcdood (2)
- PizzaPants (1)
- DaveReid (1)
- MaxPower (1)
- John Adams (1)

- Helps consumers find entrepreneurship-related products and services.
- Product and Service suppliers can add their profiles.
- Buyers and Sellers can post Classified Ads.
- Oasis makes the connection but does not handle any transactions.





# Features

## People & Matching

- Anyone can create a free Membership.
- Membership is required to post anything.
- Members choose what personal information to make public (Minimum required is a Nickname).
- Members can build a Friends list.
- Members can message each other.
- Matching includes Buddies, Mentors, Interns, and Investors

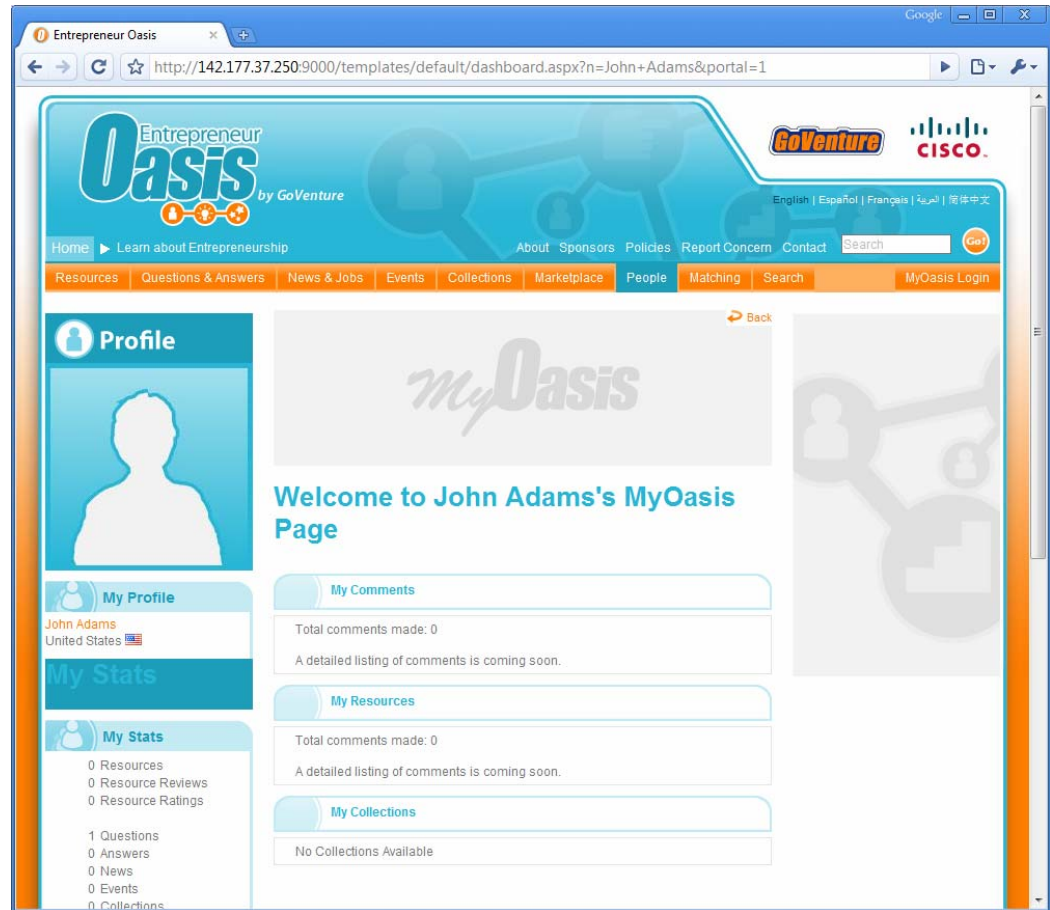
The screenshot displays the Entrepreneur Oasis website interface. The header includes the site logo, navigation links (Home, Learn about Entrepreneurship, About, Sponsors, Policies, Report Concern, Contact), and a search bar. The main content area is titled 'People' and features a search bar with a dropdown menu and a 'Free Membership' button. Below the search bar, there is a list of members with their profiles, including names, locations (Canada), and membership duration. A sidebar on the right lists 'Top Contributors' with categories like Most Resources, Most Reviews, and Most Comments.

1. Powerful in-context search (“Blue Box Search”)
2. General keyword search of Oasis.
3. Internet search using the GoVenture Business Education Search Engine
4. Internet search using leading Search Engines.

The screenshot shows the Entrepreneur Oasis website search page. The browser address bar displays the URL: <http://142.177.37.250:9004/templates/default/search.aspx?portal=1>. The page features a blue header with the 'Entrepreneur Oasis by GoVenture' logo and navigation links for Home, Learn about Entrepreneurship, About, Sponsors, Policies, Report Concern, and Contact. A search bar is located in the top right corner. Below the header, there is a navigation menu with links for Resources, Questions & Answers, News & Jobs, Events, Collections, Marketplace, People, Matching, Search, and MyOasis Login. The main content area is titled 'Search' and includes a search box with a 'Search' button. Below the search box, there is a checkbox for 'Include uploaded documents in search (slow)' and a note: 'Advanced Searches can be done in each section of Oasis using the blue Search Boxes.' There are also logos for GoVenture Search and leading search engines like Google, Yahoo!, Live Search, and Ask. At the bottom, there are logos for GoVenture, Cisco, and Sponsor.

The screenshot shows a search filter dialog box. It has a 'Search by' dropdown menu set to 'Types' and a 'Keyword Search' input field. The 'Types' list includes: Article, Book, Best Practice, Tip or Suggestion, Learning Activity, Lesson Plan, Tutorial, Course, Ice-Breaker, and Presentation. There are 'OK' and 'Cancel' buttons. A note says: 'Choose items to include in the search. Hold down the Ctrl key to select multiple items.'

- Members have their own personal myOasis pages.
- myOasis pages can be customized to show or hide information.
- Custom graphics can be added to replace photo and default (grey) graphics.
- WYSIWYG editor allows customization of personal message at top.



## Features Ratings, Reviews, & Comments

- Comments are highly visual for easy reading and threading.
- Comments are added directly inline.
- Resources can be Reviewed and Rated by anyone.
- Reviews allow for detailed analysis with multiple star ratings.
- Ratings are brief Comments with a star rating.

The screenshot displays a web browser window with the URL `http://142.177.37.250:9004/templates/default/resource.aspx?i=73&portal=2`. The page shows a threaded comment system with several comments and replies. A 'Reviews' overlay is visible in the bottom right corner, showing a star rating system and options to view all reviews or post a new review.

**Reviews**

- 0 (5 star) ★★★★★
- 0 (4 star) ★★★★☆
- 0 (3 star) ★★★☆☆
- 0 (2 star) ★★☆☆☆
- 0 (1 star) ★☆☆☆☆

[View all reviews for this resource](#)  
[Post your own review](#)



# Features

## Privacy Settings

- Can choose unique privacy settings for every item posted and every item of personal information.
- Nickname is the only required item to be public.
- Can use Oasis as a personal and private repository of entrepreneurship resources and information.

### Privacy Settings

Privacy Settings determine who may view, rate, review, or comment on your resource. [Help?](#)

<b>PUBLIC:</b> Visible to everyone
<b>PRIVATE:</b> Visible to me only
<b>FRIENDS:</b> Visible to me and my friends only

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