



Elena M. Suarez

Elena M. Suarez is Chief of the Development Communication Unit in the Office of External Relations at the Inter-American Development Bank. She is responsible for creating and managing the IDB's Development Communication program that supports Bank operations with strategic communication and oversees the implementation of national campaigns in the Latin American and Caribbean region that promote social and behavioral change. She co-founded BID AMERICA TV which produces television programming with social content to inform, educate, and motivate viewers to social action. During her tenure at the Bank, she has established alliances with the public, private and non-profit sectors, including with organizations such as Microsoft, MTV, CNN and MasterCard to develop communication and youth development programs. Ms. Suarez has a bachelor's degree in sociology from Vassar College and holds a master's degree in economic development from the Fletcher School of Law and Diplomacy, as part of a cross-registration program with Harvard's Kennedy School of Government.