

Welcome To The Presentation on Empowerment & Livelihood for Adolescents(ELA) Program



BRAC TANZANIA

Empowerment & Livelihood for Adolescents (ELA) Program

Microfinance, Education and Employment
Focused on Adolescent Girls

Sarder Lutfor Rahman, BRAC Tanzania

Global Youth Economic Opportunities Conference 2011



AT A Glance ELA, Tanzania

- Started in 2008
- 4 Regions; 4 Area Offices; 18 Branch offices
- Targeted adolescent girls, age 10+ to 19(will continue up to 24)
- Clubs: 180, Mentors: 180, Members: 6,929
- MF group:50, Member:1141, Borrower: 844, Loan Disbursed:\$193,734, Average:\$150 (2011)
- Staff: AO (18); CO (10); Material Developer (1), Area Supervisor (4); Trainer (1); Area Manager (4); Project Manager (1)
- Funding: Nike Foundation, UNICEF; with support of the Master Card Foundation and the London School of Economics for research component

→ see handout

Maisha bora (the good life): girls' voices

- Health
- Education
- Work
- House
- Good husband
- Loving family
- Good morals
- Peace in family
- Peace in community
- Cooperation
- Absence of Poverty

Challenges to the good life

- Early pregnancy
 - Early marriage
 - Bride price
 - Gender discrimination
 - HIV/Aids & STIs
 - Drop out of education
 - Alcohol & Drugs
 - Complex family situation
 - Poverty
 - Limited voice within the family
 - Limited participation at community level
 - Violence, Rape and Prostitution
 - Limited opportunities for income generation; receiving training and loans
- Source: BRAC Experiences & Outcome Participatory Workshop with ELA members; 5 May 2010**

Goal of ELA

To Improve the Quality of Life of Adolescents, Especially Vulnerable Girls



Through the twin objectives of:
Social & Financial Empowerment

Objectives of ELA

- To Increase Awareness on Reproductive Health, HIV/AIDS & STIs
- To Reduce Early Marriage & Early Pregnancy
- To Reduce Gender Discrimination, Alcohol/Drug Abuse and Violence
- To Increase Awareness on Family Planning and Child Rights.
- To Create Opportunities for Income Generation
- Poverty Alleviation



Components of ELA

- Adolescent Girls Club (safe-spaces)
- Life Skill Based Education (LSBE)
- Livelihood Training
- Financial Literacy
- Micro Credit Support
- Community Participation
→ see handout



Girls club

- Book & Magazine reading
- Indoor game (Carom,Ludo, Chess,Draught,Skipping)
- Outdoor game (Netball,Football,Noball, Badminton)
- Cultural activities (song ,dance,drama,debating,story telling)
- Issue based discussion



Life Skill Based Education

- Book lets : 10 (Early marriage, Early pregnancy, reproductive health, HIV,STI, gender discrimination, child rights, drug abuse, violence, family planning)
- Guide book:01
- Skills :critical thinking, creative thinking, decision making, effective communication, coping with emotion, coping with stress, problem solving, problem solving, Negotiation etc.



Livelihood Training

- Tailoring : 236
- Beautification : 80
- Food Processing: 42
- Nursery : 21
- Agriculture : 479
- Photography : 08
- Poultry : 324
- Total :1,190



Financial Literacy

- Business planning
- Budgeting
- Capital Management
- Marketing
- Customer Service
- Profit & loss calculation
- Savings
- Record keeping



Credit Support

- ELA group:50
- Member:1141
- Borrower:844
- Loan disbursed :193,734 (USD)
- Average ;150 (USD)
- 1st Loan : 100,000 -300,000 TSH
- 2nd Loan : 100,000 – 400,000
- 3rd Loan : 100,000 – 600,000



Community Participation

- Mothers Forum
- Parents meeting
- Community Leader Workshop
- Trust Club
- Special day celebration



Staff Development

- Familiarization with the whole program through exposure visit
- Providing basic and refresher training for mentors, adolescent and community organizers
- Providing specific training to staff on TOT,LSBE, Financial Literacy and Livelihood Trainings
- Emphasis on acquiring skills in communication
- Providing supporting guidebook, manuals and handouts
- Close supervision and support of Area and Program manager.



Supporting materials

- Manuals for AO and CO
- Manual/Module for Financial Literacy
- Guidebook for Mentors on LSBE
- Issue based booklets for LSBE (Example)
- Modules and handouts for different types of livelihood trainings
- Magazines provided to clubs by Famina HIP
- BRAC documents on youth programs and ELA research/evaluation component



Building Partnerships

- Tanzanian national radio (TBC): broadcasting LSBE sessions
- UNICEF Tanzania: provides books on reproductive health and hygiene.
- Femina HIP: provides youth magazines
- MARIE STOPES : Provides health services
- d.light: provides training for solar entrepreneurs and makes solar products available at low price
- Local expertise/trainers: provide training on tailoring beautification and food processing at low cost
- Local government and community people provides club house



Sustainability

- Maintain low cost program
- Establishing a Trust Fund
- Local government and community members will provide location for club house and local resources
- Introducing tutoring session and pre primary education by the mentor in a club.
- BRAC will provide credit support
- ELA micro finance staff will supervise club activities.
- BRAC & other NGO's will provide training and technical support

Key Learning: Social Empowerment

- Peer to peer sessions on LSBE are effective to face the girls' challenges successfully.
- Issue based dialogue between mother & girls contributes to impact of the program
- Parents and community leaders involvement have been building a supportive environment
- Issue based awareness among girls is increasing
- Subject based tutoring session is needed for school going girls.
- Life Skills like critical thinking, decision making communication and coping with emotion skills have been developing and contributing to the girls capabilities to face their every day challenges

Key Learning: Financial Empowerment

- Adolescent girls have the potential to use their time and money effectively for the development of their businesses
- Financial literacy training and weekly group meetings on financial issues are helpful for business development and capital management
- Girls are feeling empowered for financial solvency.
- Providing different types of livelihood training is effective for starting and developing a business
- Partnerships with other organizations and local trainers supports the development of businesses

ELA in Tanzania: what next?

- Scaling up nationally & build sustainable partnerships
- Increasing involvement community & local government
- Developing Video Shows on LSBE issues
- Publishing story books and input for magazines
- Developing issue based posters & other ed. materials
- Introducing of LSBE workshops for boys
- Introducing new types of livelihood training (computer and solar entrepreneur training)
- Enrich the clubs mini libraries with schoolbooks and provide teaching in for example English, Science and Mathematics.
- Celebrate and contribute increasingly to HIV/Aids, Women's day and other local and national initiatives

Challenges

- Addressing sustainability by raising a trust fund locally
- Introducing new types of livelihood training
- Migration
- Achieve (long-term) participation of all girls in an area
- Limitation of availability of funds

Thank You!