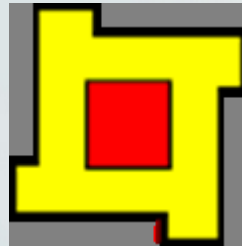


BRAC and Youth Financial Services



Introduction to BRAC

- Started in Bangladesh in 1972
- Reaches 110 million people
- Economic development, education, health, social development, human rights and legal services
- 72% women

Our mission is to achieve "a just, enlightened, healthy, democratic society free from hunger, poverty, environmental degradation, and all forms of exploitation based on age, sex, religion and ethnicity".

Context: Girls in Bangladesh

- Conservative society
- Mobility restricted
- Marginalized
- No income sources
- Little or no decision making power

Existing Interventions

- Adolescent Development Program (ADP)
 - Started in 1993
 - 411,250 adolescent girls reached through 8660 Clubs
- Employment and Livelihood for Adolescents (ELA)
 - Started in late 2000
 - 429,959 members reached through 21,416 Village Organizations (VO)