



Andrew Fiddaman

Mr. Andrew Fiddaman is the Managing Director of The Prince's Youth Business International (YBI). Immediately before his involvement with the development of YBI, he was a Director of the International Business Leaders Forum. Prior to that he worked for British Airways for over 30 years in a variety of senior management positions; his most recent role was developing and managing the airline's international social responsibility programs. Mr. Fiddaman is one of the Specialists on Entrepreneurship for the UN Economic Commission for Europe, and a regular speaker at international conferences dealing with enterprise development, leadership, and social responsibility.