



Youth Today, Leaders Tomorrow:

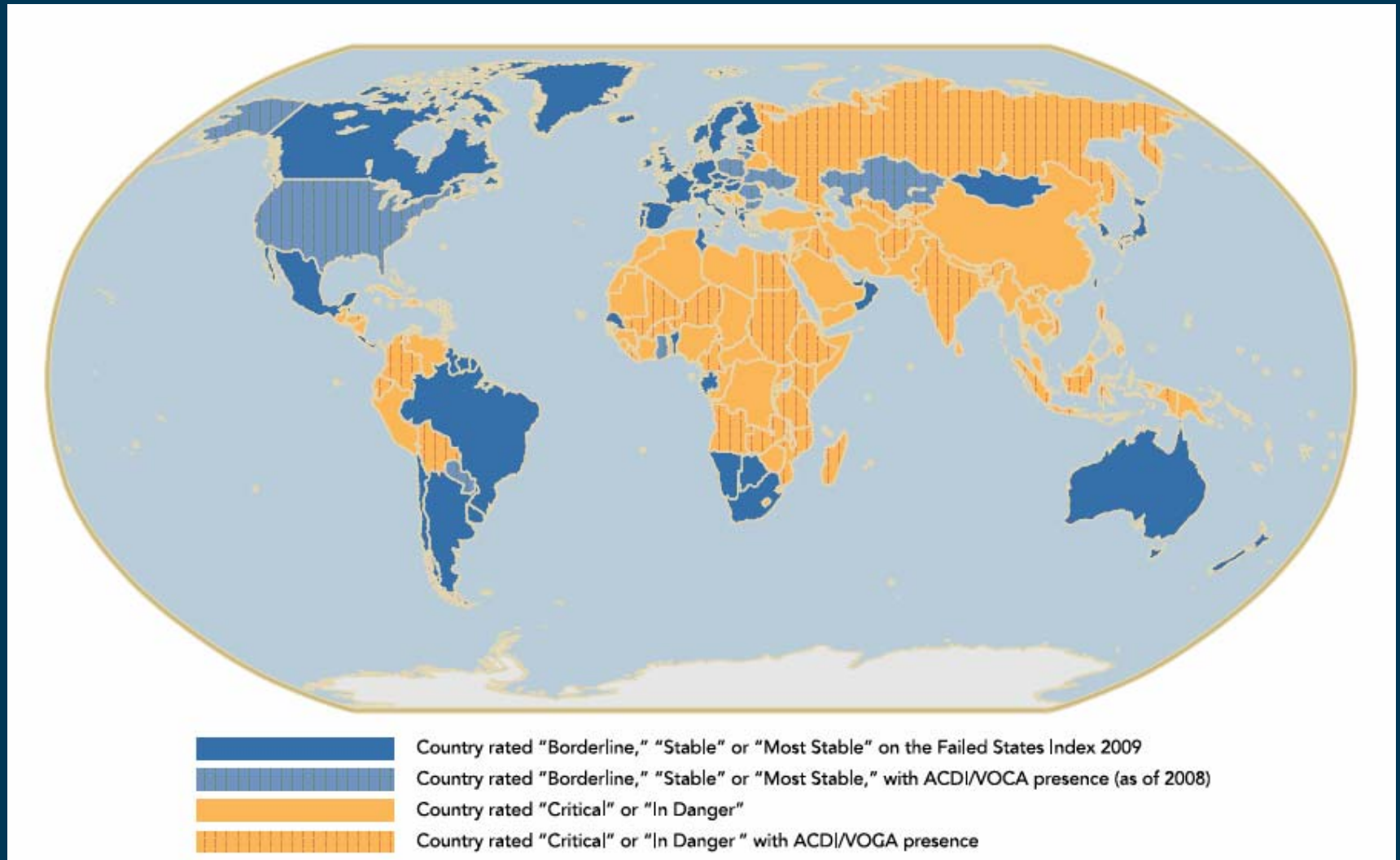
*Market-driven Approaches to Youth
Development in Conflict-Affected Areas*

Session Objective and Agenda

The goal of this session is to explore successful market-driven approaches to youth initiatives in conflict-affected and disrupted environments

- **Three Learning Points:**
 - *Understand Incentives*
 - *Strengthen Linkages and Networks*
 - *Build System-Wide Capacity*
- **Challenges and Lessons Learned**
- **Question & Answer Session**

Foreign Policy Failed States Index (2008)



1. Understand Incentives

Interventions in disrupted environments must incorporate the market as an increasingly important—but not the sole—driver of behavior.



Liberia: Creating Incentives to Learn



Rural primary school enrolment stands at only 33 percent; secondary school enrolment is much lower

Iraq: Apprenticeship Program



A supervisor and apprentice with a veterinary clinic under the Department of Agriculture in Salah ad Din province

2. Strengthen Linkages and Networks

Partnerships with the public and private sectors can increase economic opportunities and build social capital.



Link Communities to Service Providers



A school garden supported by agricultural input suppliers under ACE

Link Apprentices to Public/Private Sectors



An apprentice in a health laboratory applies her university skills to her work as part of the CAP Apprenticeship Program

3. Build System-Wide Capacity

Investments in developing the technical and managerial capacities of partners will increase the long-term sustainability and success of youth projects.



Build Capacity in Education & Agriculture



Community members team up with private business partners, above; and school administrators and teachers, right, participate in capacity-building trainings.



Build Capacity of Supervisors



Mid-level employees of local government offices and businesses attended the Kirkuk City management seminar, as part of the CAP Apprenticeship Program

Conclusions

- Identify what drives incentives: market + social factors + impact of conflict/instability
- Develop an approach that addresses all drivers of behavior: economic, social, political
- Identify and work with local institutions or individuals with aligned incentives
- Reinforce these networks through capacity building

Challenges

Understanding Incentives

- Time, resources for assessing incentives
- Know when/how to challenge incentives

Strengthen Linkages and Networks

- Building trusted relationships takes time
- Traditional thinking can limit opportunities

Build System-Wide Capacity

- Build capacity without undermining local leadership
- Inclusion of marginalized and diverse groups

Question & Answer

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